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- For further information about these and related statistics, contact
Dianne Bourke on Canberra 0262526348 or any ABS office shown on the back cover of this publication.


## NOTES

September 199825 February 1999
December 199814 May 1999

As advised in the March quarter issue of this publication, the Survey of Tourist Accommodation has been substantially revised commencing with the March quarter 1998. Information in respect of 1997 has been re-tabulated on the basis of the new scope, while data for earlier periods have been recompiled to partially account for the new scope. Please refer to paragraphs 3 to 7 of the Explanatory Notes for further details.

Annual counts of establishments and capacity will be compiled in respect of the previous survey scope, and will be published annually in the December quarter issue of this publication.
W. McLennan

Australian Statistician

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TOURISM, KEY NATIONAL INDICATORS-continued

|  | Period | Latest figures |  | Percentage change on |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Value | Unit | Previous period | Corresponding period last year |
| Price index(a) |  |  |  |  |  |
| Holiday travel and accommodation | Jun qtr 1998 | 105.3 |  | -1.7 | 0.6 |
| Employment(b) |  |  |  |  |  |
| Employed in accommodation, cafes and restaurants |  |  |  |  |  |
| Males | Aug 1998 | 181.5 | '000 | -6.0 | 3.1 |
| Females | Aug 1998 | 221.2 | '000 | -3.8 | 1.9 |
| Persons | Aug 1998 | 402.7 | '000 | -4.8 | 2.4 |
| Average weekly earnings(c) |  |  |  |  |  |
| Accommodation, cafes and restaurants | Aug 1998 | 352.1 | \$ | 0.1 | 4.0 |
| Tourist accommodation construction |  |  |  |  |  |
| Hotels, etc. approved(d) | Sep 1998 | 36.8 | \$m | -9.4 | -20.3 |
| Hotels, etc. commenced(e) | Jun qtr 1998 | 195.0 | \$m | -28.2 | -41.7 |
| Hotels, etc. under construction(e) | Jun qtr 1998 | 1670.4 | \$m | 3.0 | 15.9 |
| Hotels, etc. completed(e) | Jun qtr 1998 | 182.7 | \$m | -25.4 | -55.3 |

(a) Consumer Price Index, September Quarter 1998 (ABS Cat. no. 6401.0); base year: 1989-90=100.
(b) Labour Force, Australia, September 1998 (ABS Cat. no. 6203.0).
(c) Average Weekly Earnings, States and Australia, August 1998 (ABS Cat. no. 6302.0).
(d) Building Approvals, Australia, September 1998 (ABS Cat. no. 8731.0).
(e) Building Activity, Australia, June Quarter 1998 (ABS Cat. no. 8752.0).

## IN BRIEF

CHANGES TO PASSENGER CARDS

UPDATE ON SOME TOURIST ATTRACTIONS

From July 1998 changes to international passenger procedures and documentation used at entry and exit ports in Australia were implemented, and will impact on the quality of short-term arrivals and departures data presented in future issues of this publication. For further details please refer to the May issue of Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0), or contact Bill Allen on Canberra 0262527329 or Bill.Allen@ABS.gov.au.

There were 224 employing organisations providing museum services at the end of June 1997, operating from 352 locations. During 1996-97, there were almost 17 million admissions to museum locations, $51 \%$ of which were paid admissions, with average admission price over this period being $\$ 4.80$.

At the end of June 1997 there were 457 employing commercial art gallery businesses, of which 415 were representing specific artists. These businesses had total sales of artworks of $\$ 131$ million.

There were 53 employing organisations operating zoological gardens and 12 operating aquaria in Australia at the end of June 1997. These businesses operated from 69 separate locations covering an area of 3,631 hectares. During 1996-97 there were almost 8 million paid admissions to zoos and aquaria, representing 0.43 visits for every person in Australia (population 18.5 million at the end of June 1997).

At the end of June 1997 there were 53 employing organisations operating botanic gardens, from 92 separate locations, and covering an area of 2,971 hectares. Only 16 organisations charged admission, during 1996-97, which was worth almost $\$ 1$ million.

There were 684 private and government organisations operating national parks and recreational parks and gardens at the end of June 1997. There were 462 individual national parks, 52,164 recreational parks and gardens, 270 wildlife sanctuaries, 42 tourist caves and 24 marine parks. These operations covered 72 million hectares, with the Great Barrier Reef Marine park accounting for 34 million hectares, and national parks accounting for 26 million hectares.

For further details or information about the ABS publications which contain these data please contact Graham Boxsell on Canberra 0262525633.

## FEATURE ARTICLE

INTRODUCTION

DEFINITION

SCOPE

AVAILABLE DATA

## SERVICED APARTMENTS IN AUSTRALIAN ACCOMMODATION

The scope of the Survey of Tourist Accommodation (STA) changed from the March quarter 1998. One of the changes was the creation of a new accommodation category called 'serviced apartments'. See Explanatory Notes for more information on changes to the STA.

The fundamental characteristic of serviced apartments included in the STA is that they are accommodation establishments which compete with hotels. In consultation with the accommodation industry, the ABS has defined a Serviced apartment establishment as being:

> ...an establishment providing short-term, non-residential accommodation which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public, for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

In addition, where a serviced apartment establishment consists of both residential and non-residential apartments, only accommodation which is short-term and non-residential (i.e. not let out on a lease basis) is included in the STA.

Serviced apartment establishments with fewer than 15 units are excluded from the STA.

Data items collected from serviced apartments included in the STA are:

- in respect of the quarter:
- maximum number of units available for short-term paying guests during the quarter; and
- maximum number of beds normally available for such guests during the quarter,
- in respect of each month and the quarter:
- unit nights (every night a unit is occupied by one or more paying guests);
- guest nights (every night a paying guest stays);
- guest arrivals (the first night each paying guest stays); and
- takings from accommodation (excluding non-accommodation charges such as meals etc.),
- in respect of the last pay period of each month of the quarter:
- the number of full-time, part-time and casual employees of the establishment.

As the ABS has retabulated calendar year 1997 STA data on the basis of the new scope, there are now six quarters' comparable data on serviced apartment accommodation as shown in the table below.

There were 502 establishments classified as serviced apartments at the end of June 1998. The serviced apartment sector accounts for $14 \%$ of all accommodation establishments in scope of the Survey of Tourist Accommodation and a total of 242 serviced apartment establishments, (or 48\%) were classified as Stargrade 3. Of the remainder, 121 (24\%) were classified to Stargrade 4 or 5 and 139 (28\%) were Stargrade 1, 2 or ungraded.

While the serviced apartment sector is smaller than the hotels, motels and guest houses sectors, the rate of growth in serviced apartments has outstripped that of other accommodation types. The number of serviced apartments increased between June 1997 and June 1998 by 13\% (up 56), compared with the much slower growth in the number of licensed hotels (up $1 \%$ or 28 across Australia), and motels and guest houses (up $3 \%$ or 23 establishments).

Guest units The increase in the number of guest units reflects this growth, with 3,174 additional guest units becoming available in the serviced apartment sector between June 1997 and June 1998, an increase of $16 \%$ over this period.

States and Territories
Queensland is the location of $42 \%$ of all serviced apartments in scope of the Survey of Tourist Accommodation and has also shown the largest growth in both percentage and absolute terms. Over the 12 months to June 1998, 27 new accommodation establishments (or nearly half of all new serviced apartments) became available in this State, giving a total of 213 establishments. The Gold Coast region had 61 serviced apartment establishments, representing $29 \%$ of the Queensland total and $12 \%$ of the Australia total. Other important regions in Queensland are the Sunshine Coast, Tropical North Queensland and Brisbane, with 49, 39 and 31 serviced apartment establishments respectively at 30 June 1998.

New South Wales had 116 serviced apartment establishments at 30 June 1998. Nearly half of these (45\%) were in Sydney. Others were spread across the State, with no particular region predominating.

The remaining Australian States/Territories had a total of 173 serviced apartment establishments at 30 June 1998. Of these, Victoria and Western Australia each had 50, Tasmania had 24 and South Australia had 19. The Northern Territory had 17 establishments and the Australian Capital Territory had 13.


Occupancy rates Occupancy rates for serviced apartments increased only slightly across Australia from $55.3 \%$ in June quarter 1997 to $55.6 \%$ in the June quarter 1998. The occupancy rates in four and five star establishments decreased from $60.8 \%$ to $58.4 \%$ over the same period, while three star establishments showed a decrease from $58.0 \%$ to $54.4 \%$. Victoria, South Australia and Queensland had decreases in occupancy rates between the June quarter 1997 and the June quarter 1998 of 6.3, 2.0 and 1.4 percentage points respectively.


Note: Change in room occupancy rate is shown in percentage points.

Employment Serviced apartment establishments with 15 or more units had employment of 8,504 persons at the end of June 1998. This was an increase of $12 \%$ over the same time in 1997.

SERVICED APARTMENTS, AUST.

|  | Star grading |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1,2 and ungraded | 3 | 4 and 5 | Total |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |
|  | no. | no. | no. | no. |
| Jun qtr 1997 |  |  |  |  |
| Establishments | 230 | 155 | 61 | 446 |
| Units | 8641 | 5971 | 4885 | 19497 |
| Jun qtr 1998 |  |  |  |  |
| Establishments | 139 | 242 | 121 | 502 |
| Units | 6257 | 8173 | 8241 | 22671 |
| UNIT NIGHTS OCCUPIED |  |  |  |  |
|  | '000 | '000 | '000 | '000 |
| 1997 |  |  |  |  |
| Mar qtr | 428.6 | 390.9 | 306.5 | 1126.0 |
| Jun qtr | 392.0 | 315.1 | 270.2 | 977.2 |
| Sep qtr | 555.7 | 330.7 | 293.2 | 1179.6 |
| Dec qtr | 634.6 | 280.0 | 295.9 | 1210.5 |
| 1998 |  |  |  |  |
| Mar qtr | 619.2 | 271.5 | 314.8 | 1205.5 |
| Jun qtr | 301.9 | 403.2 | 438.1 | 1143.3 |

UNIT OCCUPANCY RATES

|  | \% | \% | \% | \% |
| :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |
| Mar qtr | 61.8 | 67.0 | 73.0 | 66.4 |
| Jun qtr | 50.3 | 58.0 | 60.8 | 55.3 |
| Sep qtr | 62.9 | 63.0 | 68.1 | 64.2 |
| Dec qtr | 61.5 | 62.2 | 68.6 | 63.3 |
| 1998 |  |  |  |  |
| Mar qtr | 60.0 | 62.5 | 67.6 | 62.4 |
| Jun qtr | 53.2 | 54.4 | 58.4 | 55.6 |
| TAKINGS |  |  |  |  |
|  | \$m | \$m | \$m | \$m |
| 1997 |  |  |  |  |
| Mar qtr | 40.1 | 36.0 | 44.3 | 120.5 |
| Jun qtr | 33.8 | 27.7 | 38.1 | 99.6 |
| Sep qtr | 49.3 | 29.1 | 42.7 | 121.1 |
| Dec qtr | 60.9 | 24.6 | 42.5 | 127.9 |
| 1998 |  |  |  |  |
| Mar qtr | 63.6 | 24.3 | 47.1 | 135.0 |
| Jun qtr | 28.5 | 34.0 | 58.4 | 121.0 |
| EMPLOYMENT |  |  |  |  |
|  | no. | no. | no. | no. |
| 1997 |  |  |  |  |
| Mar qtr | 2367 | 2219 | 3044 | 7630 |
| Jun qtr | 2341 | 2127 | 3114 | 7582 |
| Sep qtr | 2661 | 2028 | 3082 | 7771 |
| Dec qtr | 3178 | 1829 | 3183 | 8190 |
| 1998 |  |  |  |  |
| Mar qtr | 3242 | 1829 | 3315 | 8386 |
| Jun qtr | 2072 | 2452 | 3980 | 8504 |

## TOURIST ACCOMMODATION

The statistics presented in this section are from the Quarterly Survey of Tourist Accommodation (STA). The data presented here are for hotels, motels, guest houses and serviced apartments with 15 or more rooms or units. As a result of the changes to the STA as outlined in the March quarter issue of this publication, there is a break in all time series presented in tables and graphs between the December quarter 1996 and the March quarter 1997.

Please refer to paragraphs 3 to 7 of the Explanatory Notes.

AUSTRALIA

## Establishments

There were 3,628 accommodation establishments with 15 or more rooms at the end of June 1998, an increase of 107 , or $3 \%$ compared with the same time in 1997.

The number of accommodation establishments increased in all States and Territories since June 1997, except for South Australia and the Northern Territory, which showed slight decreases.

Queensland continued to show strong growth in the number of establishments, with an increase of $6 \%$ or 49 establishments, between June 1997 and June 1998.


Guest rooms The total number of guest rooms continued to grow, increasing by 8,708 , or $5 \%$ over the 12 months to June 1998. The number of additional serviced apartment units that became available in these establishments increased by 3,174 or $16 \%$, to 22,671 . In absolute terms the number of guest rooms in licensed hotels with facilities showed the largest increase of 4,407 , or $7 \%$.

The average number of rooms per establishments increased slightly over the previous 12 months to be 49 at the end of June 1998.

The quarterly room nights occupied for Australia in trend terms, for the June quarter 1998, were 9.2 million, an increase of 182,600 or $2 \%$ compared with the June quarter in 1997, and almost no change compared with the March quarter 1998. In original terms, the quarterly room nights occupied have increased by $3 \%$ across Australia. The average nightly rooms occupied per establishment remained stable between the June quarter 1997 and the June quarter 1998 at 26.5.

In the trend graph shown below, quarterly room nights occupied have steadily increased through the 1990s, however in the two quarters for 1998 this has levelled.

QUARTERLY ROOM NIGHTS OCCUPIED—AUST: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

All States and Territories showed increases in the number of room nights occupied in trend terms in the June quarter 1998, compared with the June quarter 1997. The exceptions were the Northern Territory where room nights occupied decreased by just over 2\%, and Queensland where the number remained almost the same.


Guests The nightly number of guests per occupied room in June quarter 1998 were 1.7, with serviced apartments having the highest average of 2.1. The average length of stay for guests during the June quarter 1998 was 2.1 nights.

The trend estimate for takings from accommodation establishments in the June quarter 1998 was $\$ 950$ million. This was an increase compared with the June quarter 1997 of just over $2 \%$, and a decrease over the March quarter 1998 of less than $1 \%$. In 1989-90 price terms the trend estimate for takings from accommodation decreased by less than $1 \%$ over the March quarter 1998, but increased by nearly $2 \%$ compared with the same time in 1997.

QUARTERLY TAKINGS FROM ACCOMMODATION—AUST: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

All States and Territories, except for Queensland and the Northern Territory, showed increases in the trend estimate for quarterly takings between the June quarter 1997 and the June quarter 1998. The takings for the Australian Capital Territory, South Australia, Tasmania and Victoria all showed increases in takings of $5 \%$ or greater at both current and constant prices. Takings from accommodation establishments in New South Wales showed the largest increases in current price dollar terms to be $\$ 338$ million in the June quarter 1998, an increase of $4.3 \%$ over the same time last year. Takings in Queensland decreased in trend terms between the June quarters at both current (down 4\%) and constant prices (down 5\%).


Takings per room night occupied

The average takings per room night occupied in trend terms for Australia since 1997 have flattened, compared with the steady increase between 1993 and 1996, and have decreased between the March quarter 1998 and the June quarter 1998, in both current and constant price terms. For the June quarter 1998, average takings per room night occupied decreased by $\$ 1$ to be $\$ 103$ in current price terms.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED—AUST: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

1
HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—AUST.(a)

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 24994.9 | 24894.3 | 24939.1 | 1851.9 | 1843.7 | 1848.9 | 1916.7 | 1909.1 | 1916.2 |
| 1989 | 24808.4 | 24823.7 | 24865.4 | 1939.5 | 1941.7 | 1949.2 | 1870.1 | 1873.3 | 1883.1 |
| 1990 | 25755.7 | 25778.2 | 25696.3 | 2138.3 | 2140.0 | 2126.9 | 1924.4 | 1926.6 | 1917.0 |
| 1991 | 26417.8 | 26399.7 | 26372.4 | 2211.7 | 2209.6 | 2207.8 | 1929.0 | 1927.4 | 1925.1 |
| 1992 | 27736.6 | 27656.0 | 27696.3 | 2307.3 | 2300.1 | 2306.6 | 1993.5 | 1987.4 | 1992.2 |
| 1993 | 29834.6 | 29844.4 | 29810.1 | 2503.1 | 2503.3 | 2503.4 | 2124.0 | 2124.3 | 2125.2 |
| 1994 | 31948.5 | 31962.2 | 31944.4 | 2807.9 | 2808.2 | 2804.9 | 2336.5 | 2337.4 | 2333.2 |
| 1995 | 33278.7 | 33316.9 | 33341.3 | 3124.9 | 3127.3 | 3132.5 | 2482.9 | 2485.5 | 2490.8 |
| 1996 | 34171.5 | 34130.9 | 34212.6 | 3412.9 | 3409.0 | 3417.8 | 2641.1 | 2638.2 | 2639.2 |
| 1997 | 36182.9 | 36157.7 | 36059.8 | 3727.9 | 3728.9 | 3718.7 | 2875.9 | 2876.8 | 2873.7 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 8982.1 | 9054.6 | 8875.1 | 930.5 | 930.7 | 908.6 | 715.3 | 715.6 | 705.7 |
| Jun qtr | 8452.5 | 8902.5 | 9005.7 | 854.8 | 916.6 | 927.5 | 659.2 | 706.9 | 715.5 |
| Sep qtr | 9309.0 | 9075.2 | 9064.2 | 955.3 | 937.0 | 937.7 | 739.5 | 725.3 | 723.3 |
| Dec qtr | 9439.3 | 9125.4 | 9114.8 | 987.3 | 944.6 | 944.9 | 761.9 | 729.0 | 729.2 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 9056.0 | 9179.5 | 9169.6 | 955.5 | 959.1 | 950.3 | 734.9 | 737.7 | 730.8 |
| Jun qtr | 8724.6 | 9177.1 | 9188.3 | 881.1 | 940.9 | 949.5 | 674.3 | 720.0 | 727.2 |
| (a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 . |  |  |  |  |  |  |  |  |  |
| (b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998. |  |  |  |  |  |  |  |  |  |


|  |  |  |  | Star grading |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Jun qtr 1997 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 727 | 2348 | 446 | 65 | 690 | 1824 | 385 | 52 | 505 | 3521 |
| Guest rooms | 65612 | 82275 | 19497 | 1888 | 20289 | 71058 | 39774 | 14096 | 20279 | 167384 |
| Rooms per establishment | 90 | 35 | 44 | 29 | 29 | 39 | 103 | 271 | 40 | 48 |
| Jun qtr 1998 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 750 | 2376 | 502 | 61 | 631 | 1895 | 505 | 60 | 476 | 3628 |
| Guest rooms | 70019 | 83402 | 22671 | 1767 | 18934 | 71573 | 46629 | 15207 | 21982 | 176092 |
| Rooms per establishment | 93 | 35 | 45 | 29 | 30 | 38 | 92 | 254 | 46 | 49 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 54.2 | 18.3 | 24.2 | 8.7 | 13.3 | 21.2 | 66.1 | 183.5 | 19.4 | 26.5 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 56.3 | 19.6 | 27.2 | 9.7 | 14.5 | 21.8 | 58.8 | 176.3 | 23.2 | 28.2 |
| May | 53.4 | 17.8 | 23.5 | 8.6 | 13.2 | 19.5 | 55.0 | 170.8 | 21.4 | 25.9 |
| Jun | 51.5 | 17.4 | 24.6 | 8.9 | 13.1 | 19.2 | 54.3 | 155.3 | 21.9 | 25.4 |
| Jun qtr | 53.7 | 18.2 | 25.1 | 9.1 | 13.6 | 20.1 | 56.0 | 167.5 | 22.1 | 26.5 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 1.6 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 1.7 | 1.8 | 2.3 | 1.8 | 1.8 | 1.9 | 1.8 | 1.6 | 1.8 | 1.8 |
| May | 1.6 | 1.7 | 2.0 | 1.6 | 1.7 | 1.7 | 1.6 | 1.5 | 1.7 | 1.7 |
| Jun | 1.6 | 1.7 | 2.1 | 1.8 | 1.8 | 1.8 | 1.7 | 1.6 | 1.8 | 1.7 |
| Jun qtr | 1.6 | 1.7 | 2.1 | 1.8 | 1.8 | 1.8 | 1.7 | 1.6 | 1.8 | 1.7 |
| AVERAGE LENGTH OF STAY |  |  |  |  |  |  |  |  |  |  |
|  | days | days | days | days | days | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 2.3 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 2.3 | 1.8 | 3.5 | 2.2 | 1.9 | 2.0 | 2.4 | 2.7 | 2.4 | 2.2 |
| May | 2.2 | 1.8 | 3.3 | 1.9 | 1.8 | 1.9 | 2.3 | 2.5 | 2.3 | 2.1 |
| Jun | 2.2 | 1.8 | 3.4 | 2.0 | 1.8 | 2.0 | 2.3 | 2.5 | 2.3 | 2.1 |
| Jun qtr | 2.3 | 1.8 | 3.4 | 2.0 | 1.8 | 1.9 | 2.3 | 2.6 | 2.4 | 2.1 |



AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED

|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 129 | 76 | 102 | 42 | 55 | 80 | 122 | 185 | 97 | 101 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 129 | 78 | 109 | 45 | 62 | 81 | 120 | 184 | 101 | 103 |
| May | 127 | 76 | 106 | 44 | 59 | 78 | 117 | 181 | 98 | 101 |
| Jun | 121 | 76 | 102 | 44 | 59 | 78 | 114 | 172 | 97 | 99 |
| Jun qtr | 126 | 77 | 106 | 44 | 60 | 79 | 117 | 179 | 99 | 101 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE |  |  |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 77 | 40 | 56 | 13 | 25 | 43 | 78 | 125 | 47 | 56 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 78 | 43 | 66 | 15 | 30 | 46 | 76 | 128 | 51 | 60 |
| May | 73 | 38 | 55 | 13 | 26 | 40 | 70 | 122 | 45 | 54 |
| Jun | 67 | 38 | 56 | 13 | 26 | 40 | 67 | 105 | 46 | 52 |
| Jun qtr | 72 | 40 | 59 | 14 | 27 | 42 | 71 | 119 | 47 | 55 |
| AVERAGE TAKINGS PER GUEST NIGHT |  |  |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 81 | 44 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 77 | 43 | 48 | 24 | 34 | 43 | 66 | 111 | 56 | 57 |
| May | 82 | 45 | 52 | 27 | 34 | 46 | 71 | 119 | 58 | 61 |
| Jun | 75 | 44 | 48 | 25 | 34 | 44 | 67 | 111 | 55 | 57 |
| Jun qtr | 78 | 44 | 50 | 25 | 34 | 44 | 68 | 114 | 56 | 58 |

There were 1,265 accommodation establishments in New South Wales at the end of June 1998, an increase of 33 (3\%) since June 1997. During this period the number of guest rooms available grew by $5 \%$, to 56,425 , and the average number of rooms per establishment increased from 44 to 45 rooms.

During the June quarter 1998, the average nightly number of rooms occupied was 25.1 , with an average of 1.7 nightly guests per room. At 2.9 nights, the average length of stay was longest in serviced apartments, compared to 2.3 nights in licensed hotels with facilities, and 1.7 nights in motels and guest houses.

For the June quarter 1998 the total takings from all accommodation establishments were $\$ 316.7$ million, at an average of $\$ 250,400$ per establishment. This represented a $4 \%$ increase in total takings since the June quarter 1997, and a $2 \%$ increase in takings per establishment. Of all types of accommodation, serviced apartments had the highest percentage increase in average takings (up $13 \%$ to $\$ 295,900$ per establishment).

Between the June quarters 1997 and 1998 average takings per room night occupied increased from $\$ 108$ to $\$ 110$, while average takings per room night available remained at $\$ 62$. Average takings per guest night for all establishments were $\$ 64$. As might be expected, average takings per guest night were highest in five star establishments (\$133) and lowest in those with a one star grading (\$29).

Room nights occupied
The trend estimate for quarterly number of room nights occupied steadily increased from 1991 to the March quarter 1996 to be 2.9 million. Since then the rate of increase has slowed considerably. In the June quarter 1998, the number of room nights occupied was 3 million, a $2 \%$ increase over the June quarter 1997.

QUARTERLY ROOM NIGHTS OCCUPIED—NSW: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997
because of scope changes to STA. Refer to Explanatory Notes, paragraph 3 to 7.

Takings per room night occupied

Throughout the latter half of the 1990s average takings per room night occupied for New South Wales have increased steadily in both current and 1989-90 terms. In the June quarter of 1998 average takings per room night occupied were $\$ 112$ in current terms and $\$ 86$ in 1989-90 terms, both unchanged from the previous quarter. The June quarter figures continue the trend of recent quarters toward a levelling off of growth in both current and 1989-90 terms.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED—NSW: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

|  |  | Room nights occupied(b) |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 8660.9 | 8638.4 | 8629.2 | 719.1 | 717.2 | 715.1 | 745.1 | 743.4 | 743.0 |
| 1989 | 8631.7 | 8627.2 | 8639.0 | 759.8 | 760.6 | 765.1 | 732.3 | 733.3 | 736.5 |
| 1990 | 8878.2 | 8895.5 | 8907.2 | 818.8 | 820.9 | 819.3 | 735.4 | 737.4 | 736.2 |
| 1991 | 8928.1 | 8932.5 | 8917.6 | 798.6 | 799.3 | 797.5 | 696.5 | 697.2 | 695.6 |
| 1992 | 9389.7 | 9370.4 | 9388.6 | 812.6 | 811.2 | 812.8 | 702.7 | 701.6 | 702.6 |
| 1993 | 10065.0 | 10074.9 | 10064.9 | 863.7 | 864.5 | 864.5 | 736.1 | 736.8 | 737.1 |
| 1994 | 10817.2 | 10820.6 | 10800.7 | 972.9 | 973.7 | 971.5 | 814.4 | 815.1 | 813.0 |
| 1995 | 11363.4 | 11377.8 | 11403.1 | 1097.1 | 1098.4 | 1100.9 | 873.1 | 874.2 | 876.5 |
| 1996 | 11654.8 | 11636.1 | 11647.1 | 1209.5 | 1207.8 | 1209.7 | 933.1 | 931.8 | 931.5 |
| 1997 | 11887.1 | 11874.7 | 11853.1 | 1303.6 | 1305.4 | 1302.5 | 1003.5 | 1005.0 | 1004.0 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 3030.9 | 2992.7 | 2948.0 | 334.5 | 326.0 | 320.3 | 256.5 | 250.0 | 247.8 |
| Jun qtr | 2810.3 | 2931.1 | 2954.8 | 303.3 | 323.9 | 324.2 | 233.5 | 249.4 | 249.6 |
| Sep qtr | 2964.9 | 2941.9 | 2963.7 | 322.1 | 320.9 | 326.9 | 248.7 | 247.8 | 251.7 |
| Dec qtr | 3081.0 | 3009.0 | 2986.6 | 343.7 | 334.6 | 331.1 | 264.8 | 257.8 | 254.9 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 3017.3 | 3015.7 | 3007.5 | 343.2 | 337.8 | 335.4 | 263.0 | 258.8 | 257.1 |
| Jun qtr | 2890.3 | 2996.2 | 3014.7 | 316.7 | 334.2 | 338.2 | 241.4 | 254.7 | 257.7 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Sydney All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 | ar grading |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | 5 | Ungraded |  |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Jun qtr 1997 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 167 | 960 | 105 | 28 | 221 | 698 | 116 | 14 | 155 | 1232 |
| Guest rooms | 18275 | 30845 | 4576 | 882 | 6037 | 24910 | n.p. | n.p. | 6022 | 53696 |
| Rooms per establishment | 109 | 32 | 44 | 32 | 27 | 36 | n.p. | n.p. | 39 | 44 |
| Jun qtr 1998 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 176 | 973 | 116 | 32 | 220 | 678 | 128 | 13 | 194 | 1265 |
| Guest rooms | 19876 | 31526 | 5023 | 1074 | 6473 | 23834 | 12768 | 3590 | 8686 | 56425 |
| Rooms per establishment | 113 | 32 | 43 | 34 | 29 | 35 | 100 | 276 | 45 | 45 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 74.0 | 16.6 | 24.4 | 8.5 | 12.1 | 20.1 | n.p. | n.p. | 17.5 | 25.1 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 77.1 | 18.6 | 29.1 | 10.4 | 15.5 | 21.4 | 72.4 | 223.1 | 24.1 | 27.7 |
| May | 70.1 | 16.3 | 23.7 | 8.7 | 13.4 | 18.8 | 65.5 | 199.1 | 20.4 | 24.4 |
| Jun | 65.9 | 15.5 | 23.2 | 9.0 | 12.8 | 17.9 | 61.2 | 178.6 | 20.9 | 23.3 |
| Jun qtr | 71.1 | 16.8 | 25.3 | 9.4 | 13.9 | 19.3 | 66.4 | 200.2 | 21.8 | 25.1 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 1.5 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 1.6 | 1.8 | 2.2 | 1.9 | 1.9 | 1.9 | 1.7 | 1.6 | 1.8 | 1.8 |
| May | 1.5 | 1.7 | 1.9 | 1.7 | 1.8 | 1.7 | 1.6 | 1.5 | 1.7 | 1.6 |
| Jun | 1.6 | 1.7 | 2.0 | 1.8 | 1.8 | 1.7 | 1.6 | 1.6 | 1.7 | 1.7 |
| Jun qtr | 1.6 | 1.8 | 2.0 | 1.8 | 1.8 | 1.8 | 1.6 | 1.6 | 1.8 | 1.7 |
| AVERAGE LENGTH OF STAY |  |  |  |  |  |  |  |  |  |  |
|  | days | days | days | days | days | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 2.4 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 2.4 | 1.7 | 3.1 | 2.1 | 1.8 | 1.8 | 2.2 | 2.4 | 2.4 | 2.0 |
| May | 2.2 | 1.6 | 2.9 | 1.9 | 1.8 | 1.7 | 2.1 | 2.2 | 2.2 | 1.9 |
| Jun | 2.2 | 1.6 | 2.9 | 1.9 | 1.8 | 1.7 | 2.1 | 2.2 | 2.2 | 1.9 |
| Jun qtr | 2.3 | 1.7 | 2.9 | 2.0 | 1.8 | 1.7 | 2.2 | 2.3 | 2.3 | 1.9 |


|  |  |  |  | Star grading |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| TAKINGS FROM ACCOMMODATION |  |  |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 164634 | 111070 | 27609 | 942 | 13304 | 106015 | n.p. | n.p. | 29903 | 303313 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 60742 | 43152 | 13304 | 527 | 6621 | 37215 | 37662 | 18600 | 16573 | 117198 |
| May | 56426 | 37590 | 10886 | 462 | 5607 | 33359 | 34643 | 16819 | 14012 | 104902 |
| Jun | 49345 | 35148 | 10129 | 447 | 5263 | 30546 | 30660 | 13999 | 13707 | 94621 |
| Jun qtr | 166513 | 115889 | 34319 | 1435 | 17491 | 101120 | 102965 | 49418 | 44293 | 316721 |
| AVERAGE TAKINGS PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 985.8 | 115.7 | 262.9 | 33.7 | 60.2 | 151.9 | n.p. | n.p. | 192.9 | 246.2 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 345.1 | 44.3 | 114.7 | 16.5 | 30.1 | 54.9 | 294.2 | 1430.7 | 85.4 | 92.6 |
| May | 320.6 | 38.6 | 93.8 | 14.4 | 25.5 | 49.2 | 270.6 | 1293.8 | 72.2 | 82.9 |
| Jun | 280.4 | 36.1 | 87.3 | 14.0 | 23.9 | 45.1 | 239.5 | 1076.8 | 70.7 | 74.8 |
| Jun qtr | 946.1 | 119.1 | 295.9 | 44.9 | 79.5 | 149.1 | 804.4 | 3801.3 | 228.3 | 250.4 |

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED

|  |  |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\$$ | $\$$ | $\$$ | $\$$ | $\$$ | $\$$ | $\$$ | $\$$ | $\$$ |  |
| 1997 <br> Jun qtr | 146 | 76 | 119 | 43 | 55 | 83 | n.p. | n.p. | 121 | 108 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 149 | 80 | 132 | 53 | 65 | 86 | 136 | 214 | 119 | 112 |
| May | 148 | 77 | 128 | 54 | 62 | 84 | 133 | 210 | 115 | 110 |
| Jun | 142 | 78 | 126 | 52 | 63 | 84 | 131 | 201 | 113 | 107 |
| Jun qtr | 146 | 78 | 129 | 53 | 63 | 85 | 133 | 209 | 116 | 110 |

AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE

|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 99 | 40 | 66 | 12 | 24 | 47 | n.p. | n.p. | 55 | 62 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 102 | 46 | 88 | 16 | 34 | 52 | 98 | 173 | 64 | 69 |
| May | 92 | 39 | 70 | 14 | 28 | 45 | 88 | 151 | 52 | 60 |
| Jun | 83 | 37 | 67 | 14 | 27 | 43 | 80 | 130 | 53 | 56 |
| Jun qtr | 92 | 41 | 75 | 15 | 30 | 47 | 89 | 151 | 56 | 62 |


|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 96 | 44 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 91 | 43 | 60 | 27 | 34 | 46 | 80 | 132 | 65 | 62 |
| May | 96 | 46 | 67 | 31 | 35 | 50 | 85 | 137 | 69 | 67 |
| Jun | 89 | 45 | 63 | 28 | 34 | 49 | 81 | 129 | 66 | 63 |
| Jun qtr | 92 | 45 | 63 | 29 | 34 | 48 | 82 | 133 | 66 | 64 |

At the end of June 1998 there were 669 accommodation establishments in Victoria, 19 more than at the same time in the previous year. During this period the total number of guest rooms available increased by $1,680(6 \%)$ to 28,850 rooms, and the number of rooms per establishment increased from 42 to 43 rooms.

The average nightly number of rooms occupied per establishment for the June quarter 1998 was 23.3 , unchanged from the corresponding quarter of 1997 . There was a nightly average of 1.7 guests per occupied room, who stayed an average of 2.0 nights. The average length of stay was longest in serviced apartments ( 3.5 nights) and shortest in motels and guest houses (1.8 nights).

For the June quarter 1998, takings from accommodation establishments totalled $\$ 153.2$ million, an increase of $5 \%$ over the June quarter 1997. This represented an average of $\$ 229,100$ per establishment. The highest percentage growth in average takings per establishment occurred in one star accommodation (up $18 \%$ to $\$ 11,900$ ). In contrast, during the same period, average takings per establishment declined for both four (down 6\%) and five star accommodation (down 8\%).

The average takings per room night occupied for the June quarter 1998 were $\$ 108$, slightly higher than for June quarter of the previous year (\$107). However, during the same period average takings per room night available decreased from $\$ 59$ to $\$ 58$. The largest decrease in average takings per room night available occurred in ungraded accommodation, which dropped by almost $25 \%$ from $\$ 47$ to $\$ 35$.

Room nights occupied
During the June quarter 1998, the number of room nights occupied in Victoria's accommodation establishments was 1.5 million, an increase in trend terms of $1 \%$ since the previous quarter. This growth continues a trend that has seen the number of room nights occupied increase in every quarter since the March quarter 1991.

QUARTERLY ROOM NIGHTS OCCUPIED—VIC: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

Average takings per room night occupied have risen steadily since the mid 1990s. For the June quarter 1998, the average takings per room night occupied were $\$ 112$ in current terms and $\$ 86$ in 1989-90 terms. While this represented a decrease of less than $1 \%$ over the March quarter 1998, it was the first quarterly decrease since the December quarter 1996 in 1989-90 terms, and the March quarter of 1994 in current terms.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED—VIC: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

| 7 | HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS-VIC.(a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 3838.0 | 3824.9 | 3809.2 | 280.2 | 279.4 | 279.4 | 290.2 | 289.4 | 289.4 |
| 1989 | 4141.5 | 4153.9 | 4172.2 | 333.1 | 334.6 | 335.5 | 320.7 | 322.1 | 322.9 |
| 1990 | 4161.6 | 4165.9 | 4156.2 | 361.5 | 361.9 | 360.2 | 323.6 | 324.0 | 322.7 |
| 1991 | 4209.1 | 4212.3 | 4209.8 | 369.1 | 369.4 | 370.2 | 318.4 | 318.8 | 319.2 |
| 1992 | 4367.6 | 4358.9 | 4365.9 | 382.5 | 381.9 | 382.5 | 327.3 | 326.9 | 327.1 |
| 1993 | 4490.5 | 4497.2 | 4498.1 | 391.6 | 392.8 | 392.7 | 328.8 | 329.8 | 329.9 |
| 1994 | 4890.8 | 4894.0 | 4894.6 | 432.5 | 432.4 | 431.8 | 356.8 | 356.8 | 356.1 |
| 1995 | 5248.4 | 5257.3 | 5254.9 | 497.7 | 499.2 | 500.1 | 394.0 | 395.2 | 396.4 |
| 1996 | 5411.1 | 5409.6 | 5431.1 | 555.6 | 556.2 | 559.4 | 431.2 | 431.5 | 432.2 |
| 1997 | 5754.3 | 5757.0 | 5747.4 | 634.8 | 634.8 | 633.1 | 490.3 | 490.2 | 490.4 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 1494.3 | 1437.0 | 1407.9 | 165.1 | 157.0 | 151.6 | 127.2 | 120.9 | 118.7 |
| Jun qtr | 1365.9 | 1432.7 | 1438.6 | 145.4 | 156.3 | 158.1 | 112.2 | 120.6 | 122.0 |
| Sep qtr | 1410.1 | 1460.3 | 1447.7 | 160.2 | 162.9 | 160.9 | 124.1 | 126.2 | 124.0 |
| Dec qtr | 1484.0 | 1427.0 | 1453.2 | 164.1 | 158.6 | 162.5 | 126.8 | 122.5 | 125.7 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 1534.1 | 1483.9 | 1469.3 | 175.6 | 168.3 | 164.7 | 135.8 | 130.2 | 127.2 |
| Jun qtr | 1415.7 | 1487.7 | 1484.6 | 153.2 | 164.9 | 166.3 | 117.9 | 126.8 | 127.9 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Melbourne All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 |  | Star grading | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | 5 | Ungraded |  |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Jun qtr 1997 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 116 | 494 | 40 | 5 | 92 | 369 | 89 | 10 | 85 | 650 |
| Guest rooms | 9204 | 16129 | 1837 | 93 | 2806 | 11042 | 7141 | 2962 | 3126 | 27170 |
| Rooms per establishment | 79 | 33 | 46 | 19 | 31 | 30 | 80 | 296 | 37 | 42 |
| Jun qtr 1998 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 115 | 504 | 50 | 4 | 88 | 396 | 108 | 11 | 62 | 669 |
| Guest rooms | 9856 | 16391 | 2603 | 90 | 2553 | 12153 | 8710 | 2988 | 2356 | 28850 |
| Rooms per establishment | 86 | 33 | 52 | 23 | 29 | 31 | 81 | 272 | 38 | 43 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 52.2 | 15.9 | 31.3 | 4.4 | 12.2 | 14.9 | 54.0 | 213.2 | 18.7 | 23.3 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 52.0 | 17.7 | 33.4 | 5.7 | 14.2 | 17.4 | 50.0 | 180.0 | 15.8 | 24.7 |
| May | 52.1 | 15.5 | 31.8 | 4.6 | 11.7 | 14.9 | 50.8 | 185.4 | 14.5 | 23.0 |
| Jun | 51.6 | 14.4 | 31.4 | 3.8 | 11.3 | 14.0 | 49.0 | 180.8 | 15.0 | 22.1 |
| Jun qtr | 51.9 | 15.8 | 32.2 | 4.7 | 12.4 | 15.5 | 50.0 | 182.1 | 15.1 | 23.3 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 1.5 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 1.5 | 1.8 | 2.1 | 2.2 | 1.9 | 1.8 | 1.6 | 1.5 | 2.0 | 1.7 |
| May | 1.4 | 1.6 | 1.8 | 1.6 | 1.7 | 1.7 | 1.5 | 1.4 | 1.8 | 1.6 |
| Jun | 1.5 | 1.7 | 1.9 | 1.4 | 1.7 | 1.7 | 1.6 | 1.4 | 2.0 | 1.6 |
| Jun qtr | 1.5 | 1.7 | 1.9 | 1.8 | 1.8 | 1.8 | 1.6 | 1.4 | 1.9 | 1.7 |
| AVERAGE LENGTH OF STAY |  |  |  |  |  |  |  |  |  |  |
|  | days | days | days | days | days | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 2.1 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 2.1 | 1.8 | 3.7 | 2.7 | 2.0 | 1.8 | 2.1 | 2.4 | 2.4 | 2.0 |
| May | 2.1 | 1.7 | 3.5 | 2.2 | 1.9 | 1.8 | 2.0 | 2.4 | 2.3 | 2.0 |
| Jun | 2.1 | 1.7 | 3.4 | 1.7 | 1.8 | 1.8 | 2.0 | 2.3 | 2.2 | 2.0 |
| Jun qtr | 2.1 | 1.8 | 3.5 | 2.3 | 1.9 | 1.8 | 2.0 | 2.4 | 2.3 | 2.0 |

Star grading

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED

|  |  |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\$$ | $\$$ | $\$$ | $\$$ | $\$$ | $\$$ | $\$$ | $\$$ | $\$$ |  |
| 1997 <br> Jun qtr | 138 |  | 80 | 124 | 26 | 61 | 76 | 123 | 191 | 92 |

AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE

|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 91 | 39 | 84 | 6 | 24 | 38 | 83 | 137 | 47 | 59 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 83 | 44 | 81 | 7 | 30 | 44 | 77 | 127 | 37 | 61 |
| May | 88 | 39 | 77 | 7 | 25 | 38 | 79 | 138 | 34 | 59 |
| Jun | 82 | 36 | 74 | 4 | 25 | 35 | 75 | 123 | 36 | 55 |
| Jun qtr | 85 | 40 | 77 | 6 | 26 | 39 | 77 | 129 | 35 | 58 |
| AVERAGE TAKINGS PER GUEST NIGHT |  |  |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 94 | 47 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 89 | 45 | 61 | 13 | 33 | 42 | 76 | 132 | 45 | 61 |
| May | 100 | 49 | 70 | 19 | 36 | 46 | 85 | 144 | 50 | 70 |
| Jun | 92 | 48 | 65 | 15 | 37 | 45 | 80 | 132 | 44 | 66 |
| Jun qtr | 94 | 47 | 65 | 15 | 35 | 44 | 80 | 136 | 46 | 65 |

Room nights occupied Throughout the early 1990s the quarterly number of rooms occupied increased steadily. However, since 1994 growth has slowed considerably, except for a brief period between the 1996 and 1997. After declining for the previous two quarters, the quarterly number of room nights occupied for the June quarter of 1998 stabilised in trend terms at 2.5 million.

QUARTERLY ROOM NIGHTS OCCUPIED—QLD: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

Until the September quarter 1996 the trend estimate for average takings per room night occupied for Queensland had demonstrated a steady sustained increase, in terms of both current and 1989-90 prices. Since then, however, growth has slowed considerably. For the June quarter of 1998, average takings per room night occupied were $\$ 97$ in current prices and $\$ 74$ in 1989-90 prices. In current terms this was the third consecutive quarterly decline, and in terms of 1989-90 prices the fifth consecutive quarterly decline.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED—QLD: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS——LD

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 6461.5 | 6406.5 | 6466.7 | 484.0 | 479.3 | 486.2 | 500.4 | 496.0 | 503.1 |
| 1989 | 5805.6 | 5805.6 | 5804.2 | 435.2 | 435.1 | 435.3 | 419.8 | 420.2 | 420.0 |
| 1990 | 6230.9 | 6233.5 | 6179.6 | 493.2 | 492.9 | 486.6 | 446.8 | 446.8 | 441.1 |
| 1991 | 6761.7 | 6744.0 | 6737.0 | 559.8 | 557.3 | 556.5 | 490.7 | 488.7 | 487.8 |
| 1992 | 7224.9 | 7192.2 | 7236.8 | 609.4 | 605.8 | 609.9 | 528.8 | 525.7 | 529.1 |
| 1993 | 8089.6 | 8088.8 | 8074.9 | 702.5 | 701.5 | 701.4 | 596.3 | 595.5 | 595.6 |
| 1994 | 8566.7 | 8567.5 | 8561.8 | 797.1 | 796.6 | 795.3 | 661.9 | 661.9 | 660.4 |
| 1995 | 8753.9 | 8756.5 | 8760.2 | 866.1 | 865.3 | 866.4 | 687.5 | 687.2 | 688.3 |
| 1996 | 9023.0 | 9011.0 | 9041.7 | 928.2 | 926.5 | 927.9 | 718.5 | 717.1 | 717.2 |
| 1997 | 10035.0 | 10019.6 | 9958.9 | 1012.1 | 1010.3 | 1005.5 | 778.2 | 776.7 | 774.1 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 2340.4 | 2484.9 | 2424.3 | 240.4 | 252.1 | 246.5 | 184.4 | 193.3 | 190.7 |
| Jun qtr | 2295.1 | 2454.6 | 2501.3 | 225.4 | 246.2 | 252.3 | 173.4 | 189.4 | 194.1 |
| Sep qtr | 2771.5 | 2550.9 | 2521.5 | 273.3 | 257.7 | 254.3 | 210.9 | 198.8 | 195.5 |
| Dec qtr | 2628.0 | 2529.2 | 2511.8 | 273.0 | 254.3 | 252.4 | 209.5 | 195.2 | 193.8 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 2302.2 | 2451.6 | 2505.0 | 234.6 | 246.1 | 248.3 | 179.3 | 188.2 | 189.9 |
| Jun qtr | 2372.2 | 2537.7 | 2498.0 | 222.3 | 242.8 | 242.3 | 169.3 | 184.9 | 185.0 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Brisbane All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

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|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 | tar grading |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | 5 | Ungraded |  |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Jun qtr 1997 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 161 | 510 | 186 | 13 | 183 | 374 | 97 | 16 | 174 | 857 |
| Guest rooms | 18993 | 18256 | 7841 | 295 | 4973 | n.p. | n.p. | n.p. | 7471 | 45090 |
| Rooms per establishment | 118 | 36 | 42 | 23 | 27 | n.p. | n.p. | n.p. | 43 | 53 |
| Jun qtr 1998 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 175 | 518 | 213 | 16 | 144 | 444 | 170 | 22 | 110 | 906 |
| Guest rooms | 20797 | 18453 | 9297 | 400 | 3785 | 17228 | 16308 | 5055 | 5771 | 48547 |
| Rooms per establishment | 119 | 36 | 44 | 25 | 26 | 39 | 96 | 230 | 53 | 54 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 67.2 | 20.7 | 21.9 | 11.0 | 13.6 | n.p. | n.p. | n.p. | 21.6 | 29.7 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 67.2 | 19.4 | 23.3 | 11.1 | 12.2 | 21.2 | 55.4 | 147.1 | 25.1 | 29.6 |
| May | 61.7 | 19.3 | 19.8 | 10.5 | 12.3 | 19.5 | 51.3 | 135.8 | 24.2 | 27.6 |
| Jun | 64.7 | 20.8 | 23.3 | 11.3 | 13.1 | 22.0 | 56.0 | 131.5 | 26.0 | 29.9 |
| Jun qtr | 64.5 | 19.9 | 22.1 | 11.0 | 12.5 | 20.9 | 54.2 | 138.1 | 25.1 | 29.0 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 1.8 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 1.9 | 1.8 | 2.5 | 1.8 | 1.8 | 2.0 | 2.0 | 1.9 | 1.9 | 2.0 |
| May | 1.8 | 1.7 | 2.2 | 1.6 | 1.7 | 1.8 | 1.8 | 1.8 | 1.8 | 1.8 |
| Jun | 1.8 | 1.8 | 2.3 | 1.7 | 1.8 | 1.9 | 1.9 | 1.8 | 1.9 | 1.9 |
| Jun qtr | 1.8 | 1.7 | 2.4 | 1.7 | 1.8 | 1.9 | 1.9 | 1.8 | 1.9 | 1.9 |
| AVERAGE LENGTH OF STAY |  |  |  |  |  |  |  |  |  |  |
|  | days | days | days | days | days | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 2.7 | 2.0 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 2.6 | 2.0 | 4.3 | 2.2 | 1.8 | 2.4 | 2.7 | 3.4 | 2.9 | 2.6 |
| May | 2.4 | 2.0 | 3.8 | 1.8 | 1.8 | 2.3 | 2.5 | 3.1 | 2.6 | 2.4 |
| Jun | 2.5 | 2.0 | 4.0 | 2.0 | 1.8 | 2.3 | 2.6 | 3.2 | 2.8 | 2.5 |
| Jun qtr | 2.5 | 2.0 | 4.0 | 2.0 | 1.8 | 2.3 | 2.6 | 3.2 | 2.8 | 2.5 |

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|  |  |  |  | Star grading |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| TAKINGS FROM ACCOMMODATION |  |  |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 124680 | 67417 | 33331 | 475 | 12115 | n.p. | n.p. | n.p. | 27371 | 225428 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 42751 | 21268 | 14219 | 191 | 3258 | 20974 | 29311 | 18085 | 6420 | 78238 |
| May | 38029 | 21410 | 11763 | 177 | 3032 | 18554 | 26967 | 16084 | 6389 | 71202 |
| Jun | 37402 | 22546 | 12900 | 179 | 3066 | 20682 | 27670 | 14495 | 6756 | 72848 |
| Jun qtr | 118182 | 65224 | 38882 | 547 | 9356 | 60210 | 83947 | 48663 | 19564 | 222288 |
| AVERAGE TAKINGS PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 774.4 | 132.2 | 179.2 | 36.6 | 66.2 | n.p. | n.p. | n.p. | 157.3 | 263.0 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 244.3 | 41.1 | 66.8 | 11.9 | 22.6 | 47.2 | 172.4 | 822.0 | 58.4 | 86.4 |
| May | 217.3 | 41.3 | 55.2 | 11.1 | 21.1 | 41.8 | 158.6 | 731.1 | 58.1 | 78.6 |
| Jun | 213.7 | 43.5 | 60.6 | 11.2 | 21.3 | 46.6 | 162.8 | 658.9 | 61.4 | 80.4 |
| Jun qtr | 675.3 | 125.9 | 182.5 | 34.2 | 65.0 | 135.6 | 493.8 | 2212.0 | 177.9 | 245.4 |

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED

|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 127 | 72 | 91 | 36 | 53 | n.p. | n.p. | n.p. | 84 | 98 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 124 | 71 | 96 | 36 | 62 | 75 | 104 | 186 | 83 | 99 |
| May | 116 | 70 | 90 | 34 | 55 | 70 | 100 | 174 | 81 | 93 |
| Jun | 110 | 70 | 87 | 33 | 54 | 71 | 97 | 167 | 79 | 90 |
| Jun qtr | 117 | 70 | 91 | 34 | 57 | 72 | 100 | 176 | 81 | 94 |

AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE

|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 72 | 41 | 47 | 18 | 27 | n.p. | n.p. | n.p. | 42 | 55 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 70 | 39 | 51 | 16 | 29 | 41 | 60 | 119 | 40 | 54 |
| May | 60 | 38 | 41 | 14 | 26 | 35 | 53 | 103 | 37 | 48 |
| Jun | 60 | 41 | 46 | 15 | 27 | 40 | 57 | 96 | 39 | 50 |
| Jun qtr | 63 | 39 | 46 | 15 | 27 | 39 | 57 | 106 | 39 | 51 |
| AVERAGE TAKINGS PER GUEST NIGHT |  |  |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 70 | 42 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 66 | 40 | 39 | 20 | 35 | 38 | 52 | 98 | 43 | 50 |
| May | 66 | 42 | 40 | 22 | 33 | 39 | 54 | 99 | 44 | 51 |
| Jun | 60 | 39 | 37 | 19 | 31 | 37 | 50 | 94 | 41 | 47 |
| Jun qtr | 64 | 40 | 39 | 20 | 33 | 38 | 52 | 97 | 43 | 50 |

At the end of June 1998, there were 227 accommodation establishments in South Australia, three fewer than at the same time in 1997. However, during this period the number of guest rooms available increased by 294 rooms, and the number of rooms per establishment increased from 42 to 44 rooms. One star and ungraded establishments recorded the largest increase in capacity, with the average number of guest rooms available increasing by a third from 27 to 36 rooms.

For the June quarter 1998, the average nightly number of rooms occupied was 23.5 , an increase of 1.5 rooms since the June quarter of the previous year. Contributing to this growth was a $60 \%$ increase for one star and ungraded accommodation, from 9.6 rooms to 15.4 rooms being occupied per night.

For accommodation establishments in the June quarter of 1998 there was an average of 1.6 nightly guests per occupied room, with guests staying an average of 1.9 nights. The longest length of stay occurred in serviced apartments (3.3 nights).

The total takings for the June quarter of 1998 were $\$ 40.4$ million, a 6\% increase over the corresponding figure for 1997 ( $\$ 37.9$ million). This represented a $\$ 13,000$ increase in average takings per establishment during this period. Of all types of accommodation and star gradings, only four and five star establishments showed a decrease in average takings between the June quarters of 1997 and 1998.

Average takings per room night occupied (\$84), and per room night available (\$45), for the June quarter of 1998 were both slightly higher than for the corresponding quarter of 1997 (from \$82 and $\$ 43$ respectively).

After a brief period of decline between 1990 and 1991, in trend terms quarterly room nights occupied for South Australia have consistently increased throughout the 1990s. However, in the June quarter of 1998 this number dropped slightly to 506,800 from a high of 507,100 in the March quarter. This was the first quarterly decrease in room nights occupied since the March quarter of 1994.

QUARTERLY ROOM NIGHTS OCCUPIED—SA: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

In terms of current prices, apart from brief periods of decline between 1991 and 1992 and again during 1996, average takings per room night occupied have shown consistent growth throughout the 1990s. However, in terms of 1989-90 prices, there has been little growth and some periods of decline, although from the March quarter 1997 there have been quarterly increases. For the June quarter 1998, average takings per room night occupied increased over the previous quarter in both current and 1989-90 terms to \$86 (up \$1) and \$66 (up \$1) respectively.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED—SA: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

| $13$ | HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS-SA(a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 1516.5 | 1512.4 | 1513.8 | 89.0 | 88.7 | 88.8 | 92.3 | 92.0 | 92.1 |
| 1989 | 1622.4 | 1625.6 | 1627.0 | 104.1 | 104.4 | 104.8 | 100.3 | 100.7 | 101.0 |
| 1990 | 1680.5 | 1680.3 | 1675.3 | 119.9 | 119.8 | 119.1 | 108.2 | 108.2 | 107.6 |
| 1991 | 1620.5 | 1619.6 | 1622.1 | 121.1 | 121.0 | 121.1 | 104.9 | 104.8 | 104.9 |
| 1992 | 1661.7 | 1657.1 | 1653.0 | 122.2 | 121.7 | 121.3 | 103.7 | 103.3 | 103.0 |
| 1993 | 1687.0 | 1686.9 | 1687.9 | 126.6 | 126.3 | 126.7 | 105.2 | 105.0 | 105.2 |
| 1994 | 1754.5 | 1754.4 | 1756.3 | 135.3 | 135.1 | 135.1 | 110.1 | 109.9 | 109.9 |
| 1995 | 1838.0 | 1843.0 | 1847.9 | 145.1 | 145.4 | 146.1 | 113.4 | 113.6 | 114.2 |
| 1996 | 1910.2 | 1911.0 | 1906.3 | 152.5 | 153.3 | 153.6 | 116.7 | 117.2 | 117.2 |
| 1997 | 1970.4 | 1969.0 | 1968.6 | 163.1 | 163.6 | 163.4 | 125.1 | 125.5 | 125.4 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 498.2 | 487.5 | 483.2 | 40.5 | 40.4 | 39.4 | 30.8 | 30.8 | 30.2 |
| Jun qtr | 460.6 | 480.3 | 487.8 | 37.9 | 40.5 | 40.6 | 29.0 | 31.0 | 31.1 |
| Sep qtr | 477.8 | 495.2 | 494.6 | 39.3 | 41.8 | 41.4 | 30.3 | 32.2 | 31.8 |
| Dec qtr | 533.8 | 506.0 | 503.0 | 45.4 | 40.9 | 42.0 | 35.0 | 31.5 | 32.3 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 517.4 | 510.3 | 507.1 | 44.0 | 44.0 | 42.9 | 33.8 | 33.7 | 32.9 |
| Jun qtr | 479.7 | 502.0 | 506.8 | 40.4 | 43.4 | 43.7 | 30.8 | 33.1 | 33.3 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Adelaide All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

14
Star grading

|  | Licensed hotels with facilities | Motels and guest houses | Serviced apart ments | $\begin{gathered} 1 \text { and } \\ \text { ungraded } \end{gathered}$ | 2 | 3 | 4 and 5 | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| Jun qtr 1997 |  |  |  |  |  |  |  |  |
| Establishments | 61 | 152 | 17 | 16 | 64 | 123 | 27 | 230 |
| Guest rooms | 3819 | 5197 | 624 | 435 | 1848 | 4482 | 2875 | 9640 |
| Rooms per establishment | 63 | 34 | 37 | 27 | 29 | 36 | 107 | 42 |
| Jun qtr 1998 |  |  |  |  |  |  |  |  |
| Establishments | 61 | 147 | 19 | 12 | 62 | 124 | 29 | 227 |
| Guest rooms | 4048 | 5136 | 750 | 432 | 1838 | 4543 | 3121 | 9934 |
| Rooms per establishment | 66 | 35 | 40 | 36 | 30 | 37 | 108 | 44 |

AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT

|  | no. | no. | no. | no. | no. | no. | no. | no. |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1997 <br> Jun qtr | 33.9 | 17.2 | 22.5 | 9.6 | 11.7 | 18.8 | 68.5 | 22.0 |
| $\mathbf{1 9 9 8}$ |  |  |  |  |  |  |  |  |
| Apr | 37.8 | 20.4 | 27.6 | 16.7 | 13.9 | 21.6 | 72.6 | 25.7 |
| May | 35.7 | 18.0 | 22.7 | 15.2 | 12.8 | 19.0 | 66.6 | 23.2 |
| Jun | 33.3 | 16.9 | 20.3 | 14.3 | 12.3 | 17.4 | 62.4 | 21.6 |
| Jun qtr | 35.6 | 18.4 | 23.5 | 15.4 | 13.0 | 19.3 | 67.1 | 23.5 |

AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM

|  | no. | no. | no. | no. | no. | no. | no. | no. |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1997 |  |  |  |  |  |  |  |  |  |
| Jun qtr |  |  |  |  |  |  |  |  |  |

15

|  |  |  |  | Star grading |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 and ungraded | 2 | 3 | 4 and 5 | Total |
| TAKINGS FROM ACCOMMODATION |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |
| Jun qtr | 18460 | 16835 | 2624 | 743 | 3199 | 14347 | 19629 | 37919 |
| 1998 |  |  |  |  |  |  |  |  |
| Apr | 6461 | 6556 | 1303 | 426 | 1300 | 5677 | 6917 | 14320 |
| May | 6693 | 5858 | 1177 | 468 | 1131 | 5096 | 7033 | 13728 |
| Jun | 5894 | 5359 | 1071 | 480 | 1063 | 4504 | 6278 | 12324 |
| Jun qtr | 19048 | 17773 | 3551 | 1374 | 3494 | 15277 | 20228 | 40372 |
| AVERAGE TAKINGS PER ESTABLISHMENT |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |
| Jun qtr | 302.6 | 110.8 | 154.3 | 46.5 | 50.0 | 116.6 | 727.0 | 164.9 |
| 1998 |  |  |  |  |  |  |  |  |
| Apr | 105.9 | 44.6 | 68.6 | 35.5 | 21.0 | 45.8 | 238.5 | 63.1 |
| May | 109.7 | 39.9 | 61.9 | 39.0 | 18.2 | 41.1 | 242.5 | 60.5 |
| Jun | 96.6 | 36.5 | 56.4 | 40.0 | 17.1 | 36.3 | 216.5 | 54.3 |
| Jun qtr | 312.3 | 120.9 | 186.9 | 114.5 | 56.3 | 123.2 | 697.5 | 177.9 |

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED

|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |  |
| Jun qtr | 98 | 71 | 75 | 53 | 47 | 68 | 117 | 82 |
| 1998 |  |  |  |  |  |  |  |  |
| Apr | 98 | 73 | 86 | 75 | 50 | 71 | 116 | 84 |
| May | 100 | 72 | 91 | 88 | 46 | 70 | 119 | 85 |
| Jun | 97 | 72 | 93 | 93 | 47 | 70 | 116 | 84 |
| Jun qtr | 98 | 72 | 89 | 85 | 48 | 70 | 117 | 84 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |
| Jun qtr | 53 | 36 | 46 | 19 | 19 | 35 | 75 | 43 |
| 1998 |  |  |  |  |  |  |  |  |
| Apr | 56 | 43 | 60 | 35 | 24 | 42 | 78 | 49 |
| May | 54 | 37 | 52 | 37 | 20 | 36 | 74 | 45 |
| Jun | 49 | 35 | 48 | 37 | 19 | 33 | 67 | 42 |
| Jun qtr | 53 | 38 | 53 | 36 | 21 | 37 | 73 | 45 |
| AVERAGE TAKINGS PER GUEST NIGHT |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |
| Jun qtr | 67 | 43 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |
| Apr | 64 | 41 | 38 | 43 | 28 | 39 | 75 | 49 |
| May | 71 | 45 | 45 | 49 | 28 | 43 | 85 | 54 |
| Jun | 69 | 45 | 46 | 55 | 29 | 42 | 84 | 54 |
| Jun qtr | 68 | 44 | 43 | 49 | 29 | 41 | 81 | 52 |

There were 293 accommodation establishments in Western Australia at the end of June 1998. Between June 1997 and June 1998 the number of guest rooms available increased by $3 \%$ to 16,643 rooms, and the number of rooms per establishment increased from 56 to 57.

In the June quarter 1998, a nightly average of 30.9 guest rooms were occupied in these establishments. Licensed hotels with facilities had the highest average nightly number of rooms occupied ( 38.1 rooms), followed by motels and guest houses, and serviced apartments (25.1 and 25.0 rooms respectively). On average there were 1.5 guests per occupied room in licensed hotels with facilities, 1.7 guests in motels and guest houses, and 2.1 guests in serviced apartments. The average length of stay for all accommodation was 2.4 nights, with the longest average stay occurring in serviced apartments (3.2 nights).

Total takings, for the June quarter 1998, were $\$ 77.8$ million, an increase of $4 \%$, or $\$ 2.8$ million, over the corresponding quarter of 1997 . This represented a $\$ 5,000$ increase in average takings per establishment. One star accommodation had the largest percentage increase in average takings during this period (up $56 \%$ to $\$ 24,100$ per establishment).

For Western Australia, in the June quarter 1998, average takings per room night occupied and per room night available were $\$ 94$ and $\$ 51$ respectively. Both of these figures were unchanged from the June quarter of the previous year. Average takings per room night occupied and per room night available were highest in five star establishments ( $\$ 144$ and $\$ 97$ respectively), and lowest in one star establishments (\$40 and \$10 respectively). Similarly, average takings per guest, were highest in five star establishments (\$95) and lowest in one star establishments (\$30).

In the June quarter 1998 the quarterly number of room nights occupied in trend terms was 889,600 , a $1 \%$ increase over the previous quarter and a $4 \%$ increase over the corresponding quarter in 1997. This increase continued a trend that has seen growth in the number of room nights occupied in every quarter since the September quarter of 1992.

QUARTERLY ROOM NIGHTS OCCUPIED-WA: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

Between 1994 and 1996 Western Australia's accommodation establishments underwent a period of solid growth. Since then growth in terms of both current prices and 1989-90 prices has levelled off, and over the last two quarters average takings per room night occupied have decreased to $\$ 94$ in current terms, and $\$ 73$ in 1989-90 terms for the June quarter 1998.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED—WA: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

| 16 | HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS-WA(a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 2412.1 | 2407.8 | 2414.6 | 137.8 | 137.6 | 137.9 | 142.8 | 142.6 | 142.9 |
| 1989 | 2525.7 | 2531.0 | 2530.8 | 159.4 | 159.5 | 159.8 | 153.6 | 153.9 | 154.0 |
| 1990 | 2503.6 | 2503.7 | 2498.4 | 170.5 | 170.4 | 169.7 | 152.1 | 152.1 | 151.6 |
| 1991 | 2566.6 | 2562.7 | 2555.7 | 180.2 | 179.9 | 179.8 | 157.6 | 157.4 | 157.2 |
| 1992 | 2645.7 | 2634.7 | 2636.6 | 189.6 | 188.8 | 188.6 | 165.5 | 164.8 | 164.6 |
| 1993 | 2835.3 | 2836.3 | 2841.4 | 209.0 | 209.0 | 209.4 | 179.7 | 179.7 | 180.1 |
| 1994 | 3041.7 | 3041.4 | 3043.0 | 237.9 | 237.6 | 237.8 | 200.2 | 200.0 | 200.0 |
| 1995 | 3119.8 | 3123.3 | 3117.9 | 266.8 | 267.0 | 266.8 | 214.3 | 214.4 | 214.4 |
| 1996 | 3223.4 | 3220.7 | 3235.9 | 301.2 | 300.8 | 301.8 | 235.9 | 235.5 | 235.7 |
| 1997 | 3424.9 | 3424.4 | 3420.0 | 323.8 | 323.8 | 323.6 | 253.8 | 253.8 | 254.1 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 846.0 | 862.4 | 845.1 | 80.0 | 81.2 | 79.8 | 62.5 | 63.5 | 63.1 |
| Jun qtr | 797.4 | 852.4 | 852.1 | 75.0 | 80.3 | 80.6 | 58.7 | 62.8 | 63.1 |
| Sep qtr | 881.4 | 848.1 | 856.9 | 83.7 | 81.0 | 81.2 | 65.8 | 63.7 | 63.6 |
| Dec qtr | 900.1 | 861.5 | 865.9 | 85.1 | 81.3 | 82.0 | 66.8 | 63.8 | 64.3 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 872.3 | 893.3 | 879.5 | 82.8 | 84.4 | 83.1 | 64.8 | 66.0 | 65.0 |
| Jun qtr | 824.3 | 880.9 | 889.6 | 77.8 | 83.2 | 83.9 | 60.4 | 64.6 | 65.3 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Perth All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 | Star grading |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | 5 | Ungraded |  |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Jun qtr 1997 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 129 | 111 | 48 | 6 | 77 | 143 | 19 | 7 | 36 | 288 |
| Guest rooms | 8715 | 5424 | 2054 | 160 | 2419 | 7756 | n.p. | n.p. | 1552 | 16193 |
| Rooms per establishment | 68 | 49 | 43 | 27 | 31 | 54 | n.p. | n.p. | 43 | 56 |
| Jun qtr 1998 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 132 | 111 | 50 | 4 | 67 | 136 | 24 | 9 | 53 | 293 |
| Guest rooms | 8965 | 5480 | 2198 | 107 | 2040 | 7430 | 2381 | 2008 | 2677 | 16643 |
| Rooms per establishment | 68 | 49 | 44 | 27 | 30 | 55 | 99 | 223 | 51 | 57 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 37.3 | 25.9 | 22.7 | 4.8 | 15.7 | 28.7 | n.p. | n.p. | 20.6 | 30.4 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 37.4 | 27.2 | 28.1 | 6.1 | 14.5 | 30.5 | 60.2 | 152.8 | 26.4 | 32.0 |
| May | 41.3 | 24.9 | 24.4 | 6.2 | 13.9 | 29.2 | 62.1 | 173.3 | 27.5 | 32.2 |
| Jun | 35.4 | 23.3 | 22.7 | 7.5 | 13.3 | 27.0 | 53.8 | 123.6 | 26.2 | 28.6 |
| Jun qtr | 38.1 | 25.1 | 25.0 | 6.6 | 13.9 | 28.9 | 58.8 | 150.2 | 26.7 | 30.9 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 1.5 | 1.6 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 1.6 | 1.8 | 2.3 | 1.2 | 1.7 | 1.8 | 2.0 | 1.6 | 1.5 | 1.7 |
| May | 1.4 | 1.7 | 2.0 | 1.5 | 1.6 | 1.6 | 1.7 | 1.4 | 1.4 | 1.6 |
| Jun | 1.5 | 1.7 | 2.1 | 1.3 | 1.6 | 1.6 | 1.8 | 1.5 | 1.4 | 1.6 |
| Jun qtr | 1.5 | 1.7 | 2.1 | 1.3 | 1.6 | 1.7 | 1.9 | 1.5 | 1.5 | 1.6 |
| AVERAGE LENGTH OF STAY |  |  |  |  |  |  |  |  |  |  |
|  | days | days | days | days | days | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Jun qtr | 2.3 | 2.2 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Apr | 2.4 | 2.1 | 3.3 | 3.3 | 2.1 | 2.3 | 3.2 | 2.6 | 2.3 | 2.4 |
| May | 2.4 | 2.3 | 3.1 | 2.0 | 2.2 | 2.4 | 2.9 | 2.8 | 2.3 | 2.5 |
| Jun | 2.3 | 2.3 | 3.1 | 2.1 | 2.1 | 2.4 | 3.0 | 2.4 | 2.1 | 2.4 |
| Jun qtr | 2.4 | 2.2 | 3.2 | 2.3 | 2.1 | 2.3 | 3.1 | 2.6 | 2.2 | 2.4 |



There were 131 accommodation establishments in Tasmania at the end of June 1998, six more than at the same time in 1997. The number of guest rooms available increased by $5 \%$ to 5,556 , to an average of 42 rooms per establishment.

The average nightly number of rooms occupied per establishment changed very little between the June quarters of 1997 and 1998 to be 19 in the June quarter 1998. The only large change occurred for serviced apartments, where the average nightly number of rooms occupied increased by $19 \%$ to 17.8 . During this period, the average number of nightly guests per occupied room remained at 1.8. The average length of stay for the June quarter 1998 was 1.9 nights.

Takings from all accommodation establishments for the June quarter 1998 were $\$ 19.0$ million, up $9 \%$ on takings for the June quarter 1997. Quarterly takings increased across all types of accommodation. Reflecting this growth was a $4 \%$ increase in the average takings for all establishments to $\$ 145,200$. At $18 \%$, serviced apartments showed the largest percentage increase in average takings, rising by $\$ 24,000$ per establishment.

Average takings per room night occupied and per room night available both showed small increases between the June quarters 1997 and 1998, rising to $\$ 84$ (up $\$ 3$ ) and $\$ 38$ (up $\$ 2$ ). Of all types of accommodation, motels and guest houses showed the largest percentage increase in average takings per room night occupied (up $8 \%$ to $\$ 76$ ), and per room night available (up $6 \%$ to $\$ 34$ ).

The trend estimate for the quarterly number of room nights occupied for Tasmania in the June quarter 1998 was 257,400 , a decrease of $1 \%$ since the March quarter. The decline in the June quarter followed six successive quarters of growth dating back to the December quarter 1996.

QUARTERLY ROOM NIGHTS OCCUPIED—TAS: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

Since 1996, growth in average takings per room night occupied for Tasmania has slowed considerably in both current and 1989-90 terms. This continued in the June quarter of 1998, with average takings per room night occupied falling slightly (less than $\$ 1$ ) below the average for the March quarter, in both current (\$84) and 1989-90 terms (\$65).

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED—TAS: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.


|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 696.8 | 697.4 | 697.3 | 41.6 | 41.6 | 41.6 | 43.1 | 43.0 | 42.9 |
| 1989 | 700.5 | 701.9 | 708.4 | 44.8 | 44.9 | 45.4 | 43.5 | 43.5 | 46.5 |
| 1990 | 786.3 | 791.2 | 780.8 | 53.3 | 53.8 | 52.9 | 48.5 | 48.9 | 48.7 |
| 1991 | 817.4 | 816.9 | 815.7 | 58.2 | 58.3 | 58.2 | 51.3 | 51.3 | 51.2 |
| 1992 | 815.4 | 815.2 | 822.3 | 59.1 | 59.0 | 59.5 | 51.4 | 51.3 | 51.8 |
| 1993 | 878.6 | 876.2 | 872.1 | 63.9 | 63.7 | 63.4 | 54.2 | 54.0 | 53.8 |
| 1994 | 954.9 | 960.6 | 963.6 | 70.9 | 71.5 | 71.7 | 58.7 | 59.2 | 59.4 |
| 1995 | 970.1 | 974.5 | 971.6 | 75.0 | 75.4 | 75.2 | 59.7 | 60.0 | 59.8 |
| 1996 | 954.4 | 951.3 | 953.1 | 75.2 | 74.8 | 74.9 | 58.4 | 57.9 | 58.0 |
| 1997 | 990.3 | 992.9 | 994.3 | 82.6 | 82.9 | 83.0 | 63.7 | 64.0 | 64.1 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 304.0 | 244.0 | 240.5 | 25.5 | 20.1 | 19.7 | 19.6 | 15.4 | 15.2 |
| Jun qtr | 214.6 | 236.9 | 243.6 | 17.5 | 19.4 | 20.3 | 13.5 | 15.0 | 15.7 |
| Sep qtr | 198.2 | 253.3 | 251.4 | 16.3 | 21.5 | 21.1 | 12.6 | 16.7 | 16.3 |
| Dec qtr | 273.5 | 258.7 | 258.8 | 23.3 | 21.9 | 21.9 | 18.0 | 16.9 | 16.9 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 334.3 | 268.5 | 260.7 | 28.7 | 22.6 | 22.0 | 22.1 | 17.4 | 17.0 |
| Jun qtr | 226.0 | 249.0 | 257.4 | 19.0 | 21.0 | 21.7 | 14.6 | 16.1 | 16.6 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Hobart All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1, 2 and ungraded | 3 | 4 and 5 | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. |
| Jun qtr 1997 |  |  |  |  |  |  |  |
| Establishments | 55 | 49 | 21 | 41 | 61 | 23 | 125 |
| Guest rooms | 2946 | 1652 | 679 | 1171 | 2429 | 1677 | 5277 |
| Rooms per establishment | 54 | 34 | 32 | 29 | 40 | 73 | 42 |
| Jun qtr 1998 |  |  |  |  |  |  |  |
| Establishments | 55 | 52 | 24 | 40 | 65 | 26 | 131 |
| Guest rooms | 2917 | 1739 | 900 | 1189 | 2413 | 1954 | 5556 |
| Rooms per establishment | 53 | 33 | 38 | 30 | 37 | 75 | 42 |

AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT

|  | no. | no. | no. | no. | no. | no. | no. |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 1997 <br> Jun qtr | 23.6 | 15.2 | 14.9 | 11.3 | 16.1 | 39.7 | 18.9 |
| $\mathbf{1 9 9 8}$ |  |  |  |  |  |  |  |
| Apr | 28.4 | 19.6 | 22.0 | 13.0 | 20.1 | 49.4 | 23.7 |
| May | 22.7 | 14.1 | 17.6 | 10.3 | 14.7 | 39.8 | 18.3 |
| Jun | 19.0 | 10.8 | 14.0 | 8.1 | 11.4 | 33.8 | 14.8 |
| Jun qtr | 23.4 | 14.8 | 17.8 | 10.4 | 15.4 | 41.0 | 19.0 |

AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM

|  | no. | no. | no. | no. | no. | no. | no. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |
| Jun qtr | 1.6 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |
| Apr | 1.7 | 1.9 | 2.2 | 1.8 | 2.0 | 1.7 | 1.8 |
| May | 1.6 | 1.8 | 1.9 | 1.6 | 1.9 | 1.6 | 1.7 |
| Jun | 1.6 | 1.8 | 2.1 | 1.7 | 1.9 | 1.6 | 1.7 |
| Jun qtr | 1.6 | 1.8 | 2.1 | 1.7 | 1.9 | 1.6 | 1.8 |
| AVERAGE LENGTH OF STAY |  |  |  |  |  |  |  |
|  | days | days | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |
| Jun qtr | 1.8 | 1.8 | п.a. | п.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |
| Apr | 1.9 | 1.8 | 2.1 | 1.7 | 1.7 | 2.2 | 1.9 |
| May | 2.0 | 1.8 | 2.1 | 1.9 | 1.8 | 2.1 | 1.9 |
| Jun | 1.9 | 1.7 | 2.0 | 1.9 | 1.8 | 2.0 | 1.9 |
| Jun qtr | 1.9 | 1.8 | 2.1 | 1.8 | 1.8 | 2.1 | 1.9 |

21 TAKINGS, ACCOMMODATION ESTABLISHMENTS——TAS.


At the end of June 1998 there were 88 accommodation establishments in the Northern Territory, two fewer than at the same time in 1997. Also during this period the number of guest rooms available decreased by $2 \%$ to 6,019 . The average number of rooms per establishment remained at 68 .

The average nightly number of rooms occupied per establishment increased between the June quarters 1997 and 1998, by $2 \%$ to 37.1 rooms. Of all accommodation types, the largest percentage increase occurred in licensed hotels with facilities, where the average nightly number of rooms occupied increased by $5 \%$ to 43.7 rooms.

On average there were, in the June quarter 1998, 1.7 nightly guests per occupied room. The average length of stay was 1.9 nights, with guests staying longest in serviced apartments (2.9 nights).

Takings from accommodation, for the June quarter of 1998, totalled $\$ 29.3$ million, down $\$ 145,000$ on the total for the June quarter of the previous year. During this period average takings per establishment increased by $2 \%$, or $\$ 5,800$ per establishment, and this increase was reflected across all types of accommodation.

Between the June quarters 1997 and 1998 average takings per room night occupied remained at $\$ 99$, while average takings per room night available increased slightly, by $\$ 1$ to $\$ 54$ per room night. Serviced apartments showed the largest increases in takings both per room night occupied (up $6 \%$ to $\$ 99$ ), and per room night available (up $11 \%$ to $\$ 61$ ).

Throughout the early 1990s the quarterly number of room nights occupied for the Northern Territory increased steadily, and despite some breaks in the series this has flattened since 1995. For the June quarter 1998, the quarterly number of room nights occupied in trend terms was 297,600 , a $1 \%$ decrease since the previous quarter, and a $2 \%$ decrease since the corresponding quarter of 1997.

QUARTERLY ROOM NIGHTS OCCUPIED—NT: TREND


Note: There is a break in series relating to the Northern Territory, because two establishments previously classified as holiday units were reclassified as motels from the December quarter 1994.
There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory notes, paragraphs 3 to 7.

Takings per room night occupied

In the June quarter 1998, average takings per room night occupied in current terms were $\$ 99$, and in $1989-90$ price terms were $\$ 77$. This represented a decrease of less than $1 \%$ in average takings per room night occupied, in both current and 1989-90 terms, since the previous quarter. Prior to the June quarter of 1998, average takings per room night occupied had increased steadily at both current prices and 1989-90 prices terms since 1995.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED—NT: TREND


Notes:There is a break in series relating to the Northern Territory, because two establishments previously classified as holiday units were reclassified as motels from the December quarter 1994.
There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory notes, paragraphs 3 to 7 .

| $22$ | HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS-NT(a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | 000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 761.4 | 760.2 | 759.9 | 53.3 | 53.0 | 53.0 | 54.6 | 54.4 | 54.3 |
| 1989 | 739.0 | 736.4 | 744.7 | 53.3 | 52.9 | 53.8 | 51.9 | 51.6 | 54.2 |
| 1990 | 820.0 | 811.9 | 799.3 | 64.2 | 63.4 | 62.1 | 58.6 | 57.9 | 57.5 |
| 1991 | 817.6 | 814.4 | 818.7 | 66.6 | 66.2 | 66.5 | 58.7 | 58.3 | 58.6 |
| 1992 | 872.7 | 871.9 | 869.1 | 69.0 | 69.1 | 69.2 | 59.9 | 60.0 | 60.0 |
| 1993 | 989.8 | 984.7 | 986.3 | 78.6 | 78.3 | 78.3 | 67.0 | 66.8 | 66.9 |
| 1994 | 1096.3 | 1094.0 | 1092.6 | 89.7 | 89.4 | 89.4 | 75.0 | 74.8 | 74.7 |
| 1995 | 1146.4 | 1144.8 | 1148.2 | 101.3 | 100.9 | 101.4 | 81.3 | 81.2 | 81.7 |
| 1996 | 1173.1 | 1170.0 | 1170.0 | 113.9 | 113.4 | 113.3 | 88.7 | 88.4 | 88.3 |
| 1997 | 1217.7 | 1219.1 | 1218.5 | 119.7 | 120.1 | 119.8 | 93.3 | 93.4 | 93.2 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 242.9 | 314.6 | 307.9 | 22.6 | 31.4 | 30.2 | 17.6 | 24.3 | 23.4 |
| Jun qtr | 299.2 | 297.5 | 305.2 | 29.5 | 28.9 | 29.9 | 22.9 | 22.4 | 23.2 |
| Sep qtr | 383.0 | 302.5 | 302.6 | 38.9 | 29.5 | 29.7 | 30.4 | 23.0 | 23.2 |
| Dec qtr | 292.6 | 304.5 | 302.8 | 28.7 | 30.3 | 30.0 | 22.4 | 23.7 | 23.4 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 235.6 | 304.2 | 301.5 | 22.3 | 30.7 | 30.0 | 17.3 | 23.8 | 23.4 |
| Jun qtr | 295.1 | 293.7 | 297.6 | 29.3 | 28.8 | 29.6 | 22.7 | 22.3 | 22.9 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Darwin All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

Star grading


ESTABLISHMENTS AND CAPACITY

|  | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jun qtr 1997 |  |  |  |  |  |  |  |  |  |
| Establishments | 25 | 49 | 16 | 25 | 27 | 31 | 7 | - | 90 |
| Guest rooms | 1989 | 3110 | 1051 | 1189 | n.p. | 2569 | n.p. | - | 6150 |
| Rooms per establishment | 80 | 64 | 66 | 48 | n.p. | 83 | n.p. | - | 68 |
| Jun qtr 1998 |  |  |  |  |  |  |  |  |  |
| Establishments | 23 | 48 | 17 | 24 | 24 | 31 | 9 | - | 88 |
| Guest rooms | 1937 | 3015 | 1067 | 1309 | 1127 | 2440 | 1143 | - | 6019 |
| Rooms per establishment | 84 | 63 | 63 | 55 | 47 | 79 | 127 | - | 68 |

AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT

|  | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |  |  |
| Jun qtr | 41.5 | 33.3 | 38.8 | 21.6 | n.p. | 52.0 | n.p. | - | 36.5 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Apr | 43.9 | 31.3 | 36.9 | 27.1 | 19.4 | 45.3 | 68.2 | - | 35.6 |
| May | 43.1 | 32.7 | 36.7 | 29.1 | 19.5 | 44.7 | 70.6 | - | 36.2 |
| Jun | 44.3 | 36.3 | 42.0 | 31.6 | 23.6 | 50.0 | 66.7 | - | 39.5 |
| Jun qtr | 43.7 | 33.4 | 38.6 | 29.3 | 20.8 | 46.7 | 68.5 | - | 37.1 |

AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM

|  | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |  |  |
| Jun qtr | 1.6 | 1.6 | n.a. | n.a. | n.a. | n.a. | n.a. | - | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |
| Apr | 1.6 | 1.7 | 1.9 | 1.5 | 1.7 | 1.7 | 1.7 | - | 1.7 |
| May | 1.6 | 1.7 | 1.8 | 1.5 | 1.7 | 1.7 | 1.6 | - | 1.7 |
| Jun | 1.6 | 1.7 | 1.9 | 1.6 | 1.8 | 1.8 | 1.7 | - | 1.7 |
| Jun qtr | 1.6 | 1.7 | 1.9 | 1.6 | 1.7 | 1.8 | 1.6 | - | 1.7 |
| AVERAGE LENGTH OF STAY |  |  |  |  |  |  |  |  |  |
|  | days | days | days | days | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |  |
| Jun qtr | 1.9 | 1.9 | п.a. | n.a. | n.a. | n.a. | n.a. | - | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |
| Apr | 1.6 | 1.8 | 2.7 | 1.8 | 1.7 | 1.9 | 2.1 | - | 1.9 |
| May | 1.7 | 1.9 | 2.8 | 2.1 | 1.8 | 1.9 | 2.1 | - | 2.0 |
| Jun | 1.8 | 1.8 | 3.0 | 2.2 | 1.7 | 2.0 | 2.2 | - | 2.0 |
| Jun qtr | 1.7 | 1.8 | 2.9 | 2.0 | 1.7 | 1.9 | 2.1 | - | 1.9 |

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|  | AVERAGE TAKINGS PER ESTABLISHMENT |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Jun qtr | 465.3 | 256.7 | 329.0 | 155.7 | n.p. | 478.8 | n.p. | - | 327.5 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Apr | 163.8 | 82.9 | 95.8 | 72.1 | 38.6 | 139.1 | 267.7 | - | 106.5 |
| May | 158.2 | 88.8 | 115.2 | 81.1 | 41.8 | 146.0 | 264.9 | - | 112.0 |
| Jun | 157.6 | 90.4 | 125.0 | 89.1 | 49.3 | 147.7 | 243.5 | - | 114.7 |
| Jun qtr | 479.7 | 262.1 | 336.0 | 242.3 | 129.7 | 432.7 | 776.2 | - | 333.3 |

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED

|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1997 |  |  |  |  |  |  |  |  |  |
| Jun qtr | 123 | 85 | 93 | 79 | n.p. | 101 | n.p. | - | 99 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Apr | 126 | 88 | 96 | 89 | 67 | 107 | 131 | - | 102 |
| May | 119 | 88 | 101 | 90 | 69 | 105 | 121 | - | 100 |
| Jun | 119 | 83 | 99 | 94 | 70 | 98 | 122 | - | 97 |
| Jun qtr | 121 | 86 | 99 | 91 | 69 | 103 | 125 | - | 99 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE |  |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |
| Jun qtr | 64 | 44 | 55 | 36 | n.p. | 64 | n.p. | - | 53 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Apr | 66 | 44 | 56 | 44 | 28 | 62 | 70 | - | 53 |
| May | 61 | 46 | 59 | 48 | 29 | 60 | 67 | - | 53 |
| Jun | 62 | 48 | 66 | 55 | 35 | 63 | 64 | - | 56 |
| Jun qtr | 63 | 46 | 61 | 49 | 31 | 61 | 67 | - | 54 |
| AVERAGE TAKINGS PER GUEST NIGHT |  |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |
| Jun qtr | 78 | 52 | n.a. | n.a. | n.a. | n.a. | n.a. | - | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |
| Apr | 78 | 53 | 51 | 58 | 39 | 61 | 78 | - | 60 |
| May | 76 | 53 | 56 | 59 | 40 | 61 | 76 | - | 60 |
| Jun | 73 | 49 | 52 | 57 | 39 | 55 | 74 | - | 56 |
| Jun qtr | 75 | 51 | 53 | 58 | 39 | 59 | 76 | - | 59 |

Room nights occupied

There were 49 accommodation establishments in the Australian Capital Territory with 15 or more rooms in June 1998, showing no change since June 1997. There were 4,118 guest rooms available, with an average of 84 rooms per establishment.

The average nightly number of rooms occupied per establishment in the June quarter 1998 was 50 compared with 47 in the same quarter last year. The average nightly guests per occupied room in the June quarter 1998 were 1.6, staying for an average of 2.1 days.

These accommodation establishments recorded takings of $\$ 22.3$ million during the June quarter 1998, an increase of $8 \%$ compared with the June quarter in 1997. The average takings per establishment in the June quarter were $\$ 455,600$, an increase of $8 \%$ compared with the June quarter 1997. The average takings per room night occupied were $\$ 101$, an increase of $\$ 2$ over the same time last year. The average takings per room night available were $\$ 60$, and the average takings per guest night were $\$ 58$.

The quarterly trend estimate of room nights occupied for the Australian Capital Territory increased very slightly between the March quarter 1997 and the June quarter 1998, to be 239,700 . In original terms there was a decrease of nearly $9 \%$ to 221,300 . The room nights occupied in trend terms were $8 \%$ higher than in the June quarter 1997.

QUARTERLY ROOM NIGHTS OCCUPIED—ACT: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7 .

Takings per room night occupied

The trend estimate for average takings per room night occupied was $\$ 100$ in current price terms, and $\$ 77$ in constant price terms in the June quarter 1998. There was only a slight change since the March quarter 1998, although since the June quarter 1997, this represented an increase of $\$ 3$ in current terms and $\$ 2$ in constant price terms.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED—ACT: TREND


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory notes, paragraphs 3 to 7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 647.7 | 646.6 | 648.5 | 46.9 | 46.8 | 46.9 | 48.4 | 48.3 | 48.5 |
| 1989 | 642.0 | 642.1 | 639.2 | 49.8 | 49.6 | 49.7 | 48.1 | 48.0 | 48.0 |
| 1990 | 694.6 | 696.2 | 699.6 | 56.8 | 56.8 | 57.0 | 51.3 | 51.4 | 51.5 |
| 1991 | 696.7 | 697.2 | 695.9 | 58.1 | 58.2 | 58.0 | 50.8 | 50.9 | 50.7 |
| 1992 | 758.9 | 755.6 | 724.1 | 62.9 | 62.5 | 62.8 | 54.1 | 53.8 | 53.9 |
| 1993 | 798.9 | 799.6 | 784.5 | 67.2 | 67.3 | 67.0 | 56.6 | 56.7 | 56.5 |
| 1994 | 826.4 | 829.7 | 831.8 | 71.6 | 72.0 | 72.2 | 59.4 | 59.7 | 59.8 |
| 1995 | 838.7 | 839.6 | 837.5 | 75.7 | 75.7 | 75.5 | 59.6 | 59.7 | 59.6 |
| 1996 | 821.6 | 820.9 | 827.6 | 76.4 | 76.4 | 77.0 | 58.9 | 58.7 | 59.1 |
| 1997 | 903.3 | 900.9 | 899.1 | 88.1 | 88.0 | 87.8 | 68.3 | 68.1 | 68.3 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 225.4 | 231.5 | 218.2 | 21.8 | 22.6 | 21.1 | 16.8 | 17.3 | 16.6 |
| Jun qtr | 209.5 | 217.0 | 222.3 | 20.8 | 21.1 | 21.6 | 16.1 | 16.3 | 16.7 |
| Sep qtr | 222.0 | 223.1 | 225.9 | 21.5 | 21.6 | 22.1 | 16.7 | 16.8 | 17.1 |
| Dec qtr | 246.4 | 229.3 | 232.7 | 24.0 | 22.7 | 23.0 | 18.7 | 17.7 | 17.9 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 242.8 | 252.0 | 239.0 | 24.3 | 25.3 | 23.8 | 18.8 | 19.6 | 18.4 |
| Jun qtr | 221.3 | 229.9 | 239.7 | 22.3 | 22.7 | 23.9 | 17.2 | 17.4 | 18.3 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Canberra All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | Star grading |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 1, 2 and ungraded | 3 | 4 and 5 | Total |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. |
| Jun qtr 1997 |  |  |  |  |  |  |  |
| Establishments | 13 | 23 | 13 | 12 | 25 | 12 | 49 |
| Guest rooms | 1671 | 1662 | 835 | 679 | 2061 | 1428 | 4168 |
| Rooms per establishment | 129 | 72 | 64 | 57 | 82 | 119 | 85 |
| Jun qtr 1998 |  |  |  |  |  |  |  |
| Establishments | 13 | 23 | 13 | 12 | 21 | 16 | 49 |
| Guest rooms | 1623 | 1662 | 833 | 776 | 1532 | 1810 | 4118 |
| Rooms per establishment | 125 | 72 | 64 | 65 | 73 | 113 | 84 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |
| Jun qtr | 76.6 | 35.5 | 37.7 | 23.5 | 44.8 | 75.0 | 47.0 |
| 1998 |  |  |  |  |  |  |  |
| Apr | 82.2 | 39.3 | 45.1 | 28.9 | 44.7 | 79.6 | 52.2 |
| May | 78.3 | 36.1 | 42.2 | 26.7 | 42.7 | 73.6 | 48.9 |
| Jun | 74.9 | 35.4 | 42.7 | 27.3 | 38.8 | 75.0 | 47.8 |
| Jun qtr | 78.4 | 36.9 | 43.3 | 27.6 | 42.1 | 76.1 | 49.6 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |
| Jun qtr | 1.5 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |
| Apr | 1.5 | 1.7 | 2.0 | 2.0 | 1.7 | 1.6 | 1.7 |
| May | 1.4 | 1.7 | 1.7 | 1.8 | 1.6 | 1.5 | 1.6 |
| Jun | 1.5 | 1.7 | 1.8 | 2.0 | 1.6 | 1.6 | 1.7 |
| Jun qtr | 1.5 | 1.7 | 1.9 | 1.9 | 1.6 | 1.6 | 1.6 |
| AVERAGE LENGTH OF STAY |  |  |  |  |  |  |  |
|  | days | days | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |
| Jun qtr | 1.8 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |
| Apr | 2.0 | 1.8 | 3.4 | 2.2 | 2.0 | 2.2 | 2.1 |
| May | 1.8 | 1.7 | 3.3 | 1.9 | 1.9 | 2.0 | 2.0 |
| Jun | 1.9 | 1.7 | 3.3 | 2.1 | 2.1 | 2.0 | 2.1 |
| Jun qtr | 1.9 | 1.7 | 3.3 | 2.0 | 2.0 | 2.1 | 2.1 |

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|  |  |  |  |  | Star grading |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Motels and guest houses | Serviced apart ments | 1, 2 and ungraded | 3 | 4 and 5 | Total |
| TAKINGS FROM ACCOMMODATION |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |
| Jun qtr | 10610 | 5240 | 4908 | 1800 | 8452 | 10505 | 20757 |
| 1998 |  |  |  |  |  |  |  |
| Apr | 3854 | 2026 | 1992 | 695 | 2345 | 4831 | 7872 |
| May | 3832 | 1850 | 1803 | 634 | 2357 | 4496 | 7486 |
| Jun | 3449 | 1722 | 1796 | 629 | 1991 | 4346 | 6966 |
| Jun qtr | 11135 | 5598 | 5591 | 1958 | 6693 | 13673 | 22324 |
| AVERAGE TAKINGS PER ESTABLISHMENT |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |
| Jun qtr | 816.1 | 227.8 | 377.5 | 150.0 | 338.1 | 875.4 | 423.6 |
| 1998 |  |  |  |  |  |  |  |
| Apr | 296.4 | 88.1 | 153.2 | 57.9 | 111.7 | 301.9 | 160.6 |
| May | 294.8 | 80.4 | 138.7 | 52.8 | 112.2 | 281.0 | 152.8 |
| Jun | 265.3 | 74.8 | 138.1 | 52.4 | 94.8 | 271.6 | 142.2 |
| Jun qtr | 856.5 | 243.4 | 430.1 | 163.2 | 318.7 | 854.5 | 455.6 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |
| Jun qtr | 117 | 70 | 110 | 70 | 83 | 128 | 99 |
| 1998 |  |  |  |  |  |  |  |
| Apr | 120 | 75 | 113 | 67 | 83 | 126 | 103 |
| May | 122 | 72 | 106 | 64 | 85 | 123 | 101 |
| Jun | 118 | 71 | 108 | 64 | 82 | 121 | 99 |
| Jun qtr | 120 | 72 | 109 | 65 | 83 | 123 | 101 |
| AVERAGE TAKINGS PER ROom Night available |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |
| Jun qtr | 70 | 35 | 65 | 29 | 45 | 81 | 55 |
| 1998 |  |  |  |  |  |  |  |
| Apr | 79 | 41 | 80 | 30 | 51 | 89 | 64 |
| May | 76 | 36 | 70 | 26 | 50 | 80 | 59 |
| Jun | 71 | 35 | 72 | 27 | 43 | 80 | 56 |
| Jun qtr | 75 | 37 | 74 | 28 | 48 | 83 | 60 |
| AVERAGE TAKINGS PER GUEST NIGHT |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |
| Jun qtr | 81 | 42 | n.a. | п.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |
| Apr | 60 | 36 | 50 | 28 | 42 | 61 | 48 |
| May | 81 | 46 | 63 | 37 | 54 | 81 | 64 |
| Jun | 89 | 43 | 60 | 34 | 53 | 85 | 65 |
| Jun qtr | 76 | 41 | 57 | 33 | 49 | 75 | 58 |

## INTERNATIONAL TOURISM

INTRODUCTION

VISITOR ARRIVALS

Asian countries

The statistics presented in this section are sourced from the overseas arrivals and departures data obtained from incoming and outgoing passenger cards, collected by the Department of Immigration and Multicultural Affairs. The data relate to short-term movements (less than 12 months) of visitors to or from Australia, and departures of Australian residents for short term trips abroad. The statistics presented here supplement those already released in the monthly publication, Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0).

In the June quarter 1998, there were 928,700 short-term visitor arrivals into Australia. This represented an increase of less than $1 \%$ over the June quarter 1997, and a decrease of $11 \%$ compared with the March quarter 1998

While the volume of arrivals compared with this period last year has remained stable, there have been significant decreases in arrivals from countries in Asia, continuing the decline in visitor numbers from these regions since 1997. Compared with the June quarter 1997, visitor arrivals from Korea were down $79 \%$, Thailand down $57 \%$, Indonesia down $40 \%$, and Malaysia down 22\%. Overall, arrivals from Southeast and Northeast Asia decreased by $14 \%$ and $9 \%$ respectively. However, the number of visitors from some Asian countries did increase during this period, including Singapore (up 23\%), Hong Kong (up 25\%) and Taiwan (up 14\%). Visitor arrivals from Japan remained stable compared with the June quarter 1997, with 168,500 arriving in the June quarter 1998.

Increases An increase in visitors from New Zealand (NZ), Europe and the Americas balanced the decrease from Asia, compared with the June quarter 1997. The number of visitors from NZ in the June quarter 1998 rose by $15 \%$ to 184,900 , visitors from the United Kingdom (UK) rose by $27 \%$ to 82,700, and visitors from the United States of America (USA) rose by $17 \%$ to 85,400 . This is the first quarter since the early 1990s that Japan has not supplied the largest volume of quarterly visitors.

Person days For visitors arriving in the June quarter 1998, the median intended length of stay was 9.3 days, compared with 10.5 days in the March quarter 1998, and 7.5 days in the June quarter 1997. Visitors from Europe intended to stay for a median of 21.5 days, while visitors from Northeast Asia, including Japan, intended the lowest median stay of 6.7 days.

The number of person days intended to be spent in Australia by visitors arriving in the June quarter 1998 was 22.6 million days, a decrease of $39 \%$ over the March quarter 1998, but an increase over the June quarter 1997 of $6 \%$.

There were 168,500 visitors from Japan in the June quarter 1998. This was a slight increase (less than 1\%) on the June quarter in 1997, showing that visitor arrivals from Japan were less affected by the Asian economic downturn than visitors from other parts of Asia. Japan accounted for $18 \%$ of all arrivals in the June quarter 1998, compared with NZ which accounted for $20 \%$.

In the June quarter 1998, visitors from Japan intended to stay for a total of 2.6 million days, with a median intended length of stay of six days, compared with five days in the June quarter 1997.

The majority (89\%) of all Japanese visitors during the June quarter were taking a holiday, and $95 \%$ were intending to stay for less than two weeks.

As shown in the following graph, the monthly trend estimate for visitors from Japan shows a gradual decline from September 1997 to reach 62,500 in June 1998.

MONTHLY VISITOR ARRIVALS, RESIDENTS OF JAPAN: TREND


Visitors from NZ reached their highest level ever in the June quarter 1998 , accounting for 184,900 , or $20 \%$ of all visitor arrivals. This was an increase of $15 \%$ compared with the number of visitors arriving in the June quarter 1997. In the June quarter 1998, visitors from NZ intended to spend a total of 3.1 million person days, and stay a median of nine days in Australia. This was an increase of 0.4 million person days, or 15\% compared with New Zealanders arriving in the June quarter 1997.

Holidays were the most popular reason for New Zealanders visiting Australia in the June quarter 1998, accounting for 84,000, or $45 \%$ of all NZ visitor arrivals.

In trend estimate terms, the monthly arrivals of visitors from $N Z$ have continued to steadily rise in the six months to June 1998, to reach 62,000.


Visitors from the United
Kingdom

There were 82,700 visitors from the UK in the June quarter 1998, an increase of $27 \%$ compared with the June quarter 1997, but a decrease of $42 \%$ compared with the March quarter 1998. In the June quarter 1998, visitors from the UK intended to stay for a median length of 21.5 days, and a total of 3.9 million days. Visitors from the UK accounted for $17 \%$ of all person days to be spent in Australia by visitors arriving during this quarter, while only accounting for $9 \%$ of total visitor arrivals.

Of the visitors from the UK, 34,600 , or $42 \%$ were intending to visit friends and relatives. The UK was one of the few source countries where holidays were not the most common reason for travelling to Australia, although 32,600 (or $39 \%$ of UK visitors) still came to Australia for holidays. UK holiday makers still accounted for the most days to be spent in Australia by holiday makers from any country ( 1.8 million).

In trend estimate terms the number of visitors from the UK has steadily increased over the 12 months to June, to peak in April, and has now dropped slightly to 35,600 in June 1998.

MONTHLY VISITOR ARRIVALS, RESIDENTS OF THE UK: TREND


Visitors from the United States of America

There were 85,400 visitors from the USA in the June quarter 1998, an increase of $17 \%$ over the June quarter 1997. Visitors from the USA accounted for $9 \%$ of all short term arrivals into Australia during the June quarter. Of all short term visitor arrivals from the USA, 39\% were travelling for holiday purposes.

Visitors from the USA intended a median length of stay of 12 days, and accounted for 1.8 million, or $8 \%$ of all days intended to be spent in Australia by visitors during the June quarter 1998.

The monthly trend estimate for visitor arrivals from the USA, after rising steadily since October 1997, has shown monthly decreases since April 1998 to be 31,300 in June 1998.

MONTHLY VISITOR ARRIVALS, RESIDENTS OF THE USA: TREND


Of the 928,700 visitor arrivals during the June quarter 1998, 523,600, or $56 \%$, were for holiday purposes. Holiday visits were the most popular reason for coming to Australia for visitors from all countries, with the exception of those from the UK and China. Of the 82,700 visitors from the UK, the majority ( $42 \%$ ) were visiting friends and relatives, and of the 17,500 from China the majority ( $41 \%$ ) were visiting for business purposes.

Most of the holiday makers visiting Australia in the June quarter 1998 were from Japan ( 150,600 or $29 \%$ of holiday makers). The next most popular reason for visiting Australia was to visit friends and relatives (190,200 or $20 \%$ of total arrivals). New Zealanders accounted for the greatest proportion of these people ( 55,100 or $29 \%$ of those visiting friends or relatives). Business reasons were among the least popular reason to visit Australia ( 109,400 or $12 \%$ of total arrivals) with most business arrivals coming from NZ (27,800 or $25 \%$ of business arrivals).

Visitors attending conventions expected to stay an average of 10 days, while visitors for business purposes intended to stay 17.5 days, and those visiting for holiday purposes intended to stay 17.9 days. Visitors for employment purposes intended to stay an average of 171.8 days, accounting for a total of 1.2 million days to be spent in Australia.

| Country of residence | Original |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Apr | May | Jun | Jun qtr 1998 | Change over Jun qtr 1997 | Proportion of total visitors | Median intended length of stay | No. person |
|  | '000 | '000 | '000 | '000 | \% | \% | days | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| New Zealand | 60.4 | 56.4 | 68.1 | 184.9 | 15.2 | 19.9 | 8.9 | 3066.0 |
| Other | 10.2 | 8.0 | 7.6 | 25.8 | 2.7 | 2.8 | 8.3 | 466.3 |
| Total | 70.7 | 64.4 | 75.4 | 210.8 | 13.5 | 22.7 | 8.8 | 3532.3 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 2.6 | 1.9 | 2.1 | 6.6 | -3.1 | 0.7 | 16.0 | 220.8 |
| Germany | 9.9 | 6.3 | 5.8 | 21.9 | 0.2 | 2.4 | 20.9 | 664.6 |
| Italy | 2.0 | 1.9 | 2.5 | 6.4 | -8.9 | 0.7 | 20.2 | 218.2 |
| Netherlands | 2.8 | 2.0 | 1.7 | 6.4 | 9.2 | 0.7 | 28.6 | 333.9 |
| Switzerland | 2.4 | 1.8 | 1.6 | 5.8 | 15.9 | 0.6 | 27.1 | 254.0 |
| United Kingdom | 37.2 | 22.7 | 22.9 | 82.7 | 27.0 | 8.9 | 21.5 | 3865.6 |
| Other | 10.3 | 7.4 | 9.3 | 27.0 | -4.7 | 2.9 | 21.7 | 1398.7 |
| Total | 67.0 | 44.1 | 45.8 | 156.9 | 12.0 | 16.9 | 21.5 | 6955.8 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 2.4 | 1.8 | 2.5 | 6.7 | -5.2 | 0.7 | 28.2 | 294.8 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 7.7 | 8.5 | 6.2 | 22.3 | -39.7 | 2.4 | 14.2 | 696.3 |
| Malaysia | 9.8 | 12.0 | 7.0 | 28.8 | -22.2 | 3.1 | 8.4 | 517.7 |
| Singapore | 21.9 | 20.4 | 33.8 | 76.1 | 23.1 | 8.2 | 8.2 | 1033.8 |
| Thailand | 6.0 | 3.4 | 2.1 | 11.5 | -57.0 | 1.2 | 8.4 | 305.6 |
| Other | 6.1 | 5.2 | 3.3 | 14.7 | -4.8 | 1.6 | 14.3 | 583.2 |
| Total | 51.5 | 49.5 | 52.3 | 153.3 | -13.8 | 16.5 | 8.9 | 3136.6 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 5.6 | 6.5 | 5.5 | 17.5 | 10.0 | 1.9 | 11.6 | 706.3 |
| Hong Kong (SAR of China) | 15.8 | 8.4 | 10.5 | 34.7 | 24.9 | 3.7 | 8.9 | 685.4 |
| Japan | 64.0 | 55.4 | 49.1 | 168.5 | 0.7 | 18.1 | 5.9 | 2620.9 |
| Korea | 3.8 | 3.8 | 3.9 | 11.6 | -78.5 | 1.2 | 10.8 | 594.4 |
| Taiwan | 12.6 | 11.9 | 16.4 | 41.0 | 14.1 | 4.4 | 7.5 | 576.2 |
| Other | 0.2 | 0.0 | 0.3 | 0.5 | 34.8 | 0.1 | 8.8 | 17.8 |
| Total | 102.0 | 86.1 | 85.7 | 273.8 | -9.1 | 29.5 | 6.7 | 5201.0 |
| Southern Asia |  |  |  |  |  |  |  |  |
| Total | 3.5 | 4.4 | 3.8 | 11.6 | 18.6 | 1.2 | 16.6 | 519.3 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 5.4 | 3.5 | 3.4 | 12.4 | 12.9 | 1.3 | 19.5 | 487.7 |
| United States of America | 31.5 | 24.4 | 29.4 | 85.4 | 16.9 | 9.2 | 11.7 | 1832.1 |
| Other | 1.6 | 1.4 | 1.4 | 4.4 | -20.0 | 0.5 | 15.5 | 169.1 |
| Total | 38.6 | 29.3 | 34.2 | 102.2 | 14.1 | 11.0 | 12.6 | 2488.9 |
| Africa |  |  |  |  |  |  |  |  |
| Total | 5.3 | 3.8 | 3.7 | 12.8 | 7.0 | 1.4 | 15.7 | 426.2 |
| Other and not stated | 0.0 | 0.0 | 0.5 | 0.6 | 305.7 | 0.1 | 10.5 | 10.3 |
| Total | 341.1 | 283.4 | 304.2 | 928.7 | 0.6 | 100.0 | 9.3 | 22565.1 |


|  | 1997 |  |  |  |  |  | 1998 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun |
| Country of residence | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| ORIGINAL |  |  |  |  |  |  |  |  |  |  |  |  |
| Canada | 5.3 | 3.8 | 4.4 | 5.4 | 7.4 | 8.0 | 7.3 | 7.1 | 7.2 | 5.4 | 3.5 | 3.4 |
| Germany | 9.2 | 8.6 | 9.8 | 13.5 | 12.7 | 15.0 | 12.1 | 14.0 | 13.4 | 9.9 | 6.3 | 5.8 |
| Hong Kong (SAR of China) | 14.9 | 10.4 | 9.9 | 11.7 | 9.1 | 15.2 | 15.1 | 11.5 | 11.8 | 15.8 | 8.4 | 10.5 |
| Japan | 79.0 | 80.1 | 68.6 | 58.5 | 61.8 | 75.1 | 68.3 | 69.2 | 68.0 | 64.0 | 55.4 | 49.1 |
| Malaysia | 10.5 | 10.7 | 13.3 | 12.3 | 11.7 | 13.7 | 8.5 | 9.1 | 6.2 | 9.8 | 12.0 | 7.0 |
| New Zealand | 80.3 | 59.4 | 65.6 | 64.7 | 52.3 | 60.4 | 42.3 | 38.1 | 47.8 | 60.4 | 56.4 | 68.1 |
| Papua New Guinea | 4.3 | 3.2 | 3.7 | 3.6 | 4.2 | 4.6 | 4.7 | 2.7 | 2.4 | 4.2 | 2.8 | 3.1 |
| Singapore | 13.5 | 12.9 | 17.6 | 19.1 | 28.5 | 39.8 | 17.0 | 13.6 | 18.9 | 21.9 | 20.4 | 33.8 |
| United Kingdom | 22.7 | 22.4 | 29.0 | 38.7 | 47.1 | 59.3 | 41.8 | 54.0 | 47.4 | 37.2 | 22.7 | 22.9 |
| United States of America | 32.8 | 24.6 | 22.6 | 28.2 | 28.9 | 32.1 | 28.6 | 37.6 | 35.0 | 31.5 | 24.4 | 29.4 |
| Other and not stated | 125.1 | 94.3 | 86.5 | 110.9 | 115.8 | 125.0 | 100.6 | 96.7 | 80.5 | 80.8 | 71.1 | 71.1 |
| Total | 397.4 | 330.4 | 330.9 | 366.5 | 379.5 | 448.3 | 346.2 | 353.6 | 338.6 | 341.1 | 283.4 | 304.2 |
| SEASONALLY ADJUSTED |  |  |  |  |  |  |  |  |  |  |  |  |
| Canada | 5.6 | 5.6 | 5.9 | 5.0 | 5.9 | 5.7 | 5.8 | 5.7 | 5.9 | 6.3 | 5.9 | 5.4 |
| Germany | 10.5 | 11.6 | 10.9 | 10.1 | 11.2 | 11.7 | 11.0 | 11.2 | 10.7 | 11.1 | 10.2 | 10.2 |
| Hong Kong (SAR of China) | 11.7 | 10.9 | 16.5 | 14.0 | 11.1 | 11.4 | 11.3 | 10.3 | 12.1 | 14.9 | 12.0 | 14.1 |
| Japan | 70.5 | 68.6 | 73.7 | 69.1 | 67.8 | 64.3 | 66.2 | 65.4 | 60.3 | 67.0 | 64.7 | 60.7 |
| Malaysia | 13.3 | 11.3 | 17.5 | 12.3 | 7.9 | 16.8 | 12.7 | 6.3 | 7.1 | 10.5 | 9.7 | 8.6 |
| New Zealand | 65.6 | 50.2 | 54.4 | 57.7 | 56.2 | 56.5 | 55.5 | 58.4 | 56.2 | 56.7 | 62.8 | 65.1 |
| Papua New Guinea | 3.5 | 4.0 | 3.6 | 3.7 | 4.3 | 3.5 | 3.4 | 3.5 | 3.2 | 4.4 | 3.3 | 3.3 |
| Singapore | 22.6 | 19.0 | 22.2 | 24.0 | 19.5 | 19.2 | 25.0 | 17.2 | 23.3 | 28.5 | 22.2 | 23.3 |
| United Kingdom | 33.0 | 34.7 | 38.0 | 37.3 | 35.4 | 38.0 | 36.5 | 40.1 | 36.4 | 37.6 | 38.0 | 41.1 |
| United States of America | 28.8 | 29.0 | 29.6 | 26.2 | 25.6 | 30.7 | 30.6 | 30.7 | 30.9 | 32.4 | 32.7 | 30.6 |
| Other and not stated | 117.6 | 106.6 | 111.4 | 107.2 | 105.5 | 92.7 | 91.7 | 83.9 | 78.1 | 85.8 | 92.7 | 91.1 |
| Total | 382.7 | 351.3 | 383.6 | 366.7 | 350.5 | 350.5 | 349.8 | 332.6 | 324.2 | 355.3 | 354.1 | 353.7 |
| TREND |  |  |  |  |  |  |  |  |  |  |  |  |
| Canada | 5.5 | 5.6 | 5.6 | 5.6 | 5.6 | 5.7 | 5.8 | 5.8 | 5.9 | 5.9 | 5.9 | 5.9 |
| Germany | 10.6 | 10.7 | 10.8 | 11.0 | 11.1 | 11.2 | 11.2 | 11.1 | 10.9 | 10.6 | 10.5 | 10.5 |
| Hong Kong (SAR of China) | 12.6 | 12.9 | 13.1 | 12.8 | 12.3 | 11.8 | 11.5 | 11.6 | 12.1 | 12.7 | 12.9 | 12.7 |
| Japan | 67.4 | 68.6 | 69.5 | 69.4 | 68.2 | 66.6 | 65.3 | 64.6 | 64.2 | 63.7 | 63.2 | 62.5 |
| Malaysia | 13.0 | 13.2 | 13.4 | 13.2 | 12.7 | 11.8 | 10.7 | 9.8 | 9.2 | 9.1 | 9.1 | 9.3 |
| New Zealand | 55.8 | 55.7 | 55.7 | 55.9 | 56.0 | 56.0 | 56.3 | 56.9 | 57.9 | 59.5 | 60.9 | 62.0 |
| Papua New Guinea | 3.7 | 3.8 | 3.8 | 3.8 | 3.8 | 3.7 | 3.5 | 3.4 | 3.4 | 3.5 | 3.7 | 3.7 |
| Singapore | 21.1 | 21.5 | 21.6 | 21.4 | 21.1 | 21.1 | 21.5 | 22.2 | 22.9 | 23.7 | 23.8 | 23.5 |
| United Kingdom | 33.8 | 35.1 | 36.1 | 36.8 | 37.2 | 37.4 | 37.5 | 37.7 | 37.9 | 39.0 | 37.8 | 35.6 |
| United States of America | 28.2 | 28.2 | 28.1 | 28.1 | 28.3 | 28.9 | 29.9 | 30.8 | 31.5 | 31.7 | 31.5 | 31.3 |
| Other and not stated | 115.5 | 113.6 | 110.4 | 106.0 | 100.7 | 95.1 | 89.8 | 86.1 | 85.1 | 86.1 | 90.3 | 95.6 |
| Total | 367.4 | 368.7 | 368.1 | 363.9 | 357.0 | 349.3 | 342.9 | 340.1 | 341.1 | 345.5 | 349.6 | 352.7 |


| Country of residence | Convention/ conference | Business | Visiting relatives/ friends | Main purpose of journey |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Holiday | Employment | Education | Other and not stated | Total |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | , 000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| New Zealand | 4.7 | 27.8 | 55.1 | 84.0 | 1.9 | 1.2 | 10.3 | 184.9 |
| Other | 1.1 | 3.0 | 5.6 | 10.3 | 0.1 | 1.0 | 4.9 | 25.8 |
| Total | 5.7 | 30.8 | 60.6 | 94.3 | 2.0 | 2.2 | 15.2 | 210.8 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 0.3 | 1.2 | 1.1 | 3.0 | 0.1 | 0.3 | 0.6 | 6.6 |
| Germany | 0.4 | 2.3 | 3.1 | 14.9 | 0.0 | 0.5 | 0.8 | 21.9 |
| Italy | 0.4 | 1.1 | 1.4 | 2.9 | 0.0 | 0.2 | 0.4 | 6.4 |
| Netherlands | 0.2 | 1.0 | 1.7 | 3.0 | 0.1 | 0.1 | 0.4 | 6.4 |
| Switzerland | 0.2 | 0.7 | 1.0 | 3.5 | 0.0 | 0.2 | 0.2 | 5.8 |
| United Kingdom | 1.2 | 8.4 | 34.6 | 32.6 | 1.6 | 0.2 | 4.2 | 82.7 |
| Other | 1.0 | 4.2 | 7.0 | 11.5 | 0.6 | 0.5 | 2.2 | 27.0 |
| Total | 3.7 | 19.0 | 49.8 | 71.4 | 2.4 | 1.9 | 8.8 | 156.9 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 0.3 | 0.7 | 2.2 | 2.6 | 0.0 | 0.2 | 0.6 | 6.7 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 0.5 | 2.0 | 4.8 | 10.1 | 0.2 | 1.8 | 2.9 | 22.3 |
| Malaysia | 0.5 | 2.2 | 6.5 | 17.5 | 0.1 | 0.7 | 1.4 | 28.8 |
| Singapore | 0.8 | 6.5 | 9.5 | 55.8 | 0.2 | 1.3 | 2.0 | 76.1 |
| Thailand | 0.3 | 0.9 | 1.7 | 6.6 | 0.1 | 0.9 | 1.0 | 11.5 |
| Other | 0.5 | 1.3 | 5.0 | 5.0 | 0.2 | 0.7 | 1.8 | 14.7 |
| Total | 2.6 | 13.0 | 27.5 | 94.9 | 0.7 | 5.5 | 9.0 | 153.3 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 0.6 | 7.2 | 2.9 | 4.0 | 0.0 | 0.9 | 1.9 | 17.5 |
| Hong Kong (SAR of China) | 0.7 | 3.6 | 8.8 | 19.5 | 0.1 | 1.1 | 1.0 | 34.7 |
| Japan | 0.6 | 7.1 | 3.0 | 150.6 | 0.2 | 2.3 | 4.7 | 168.5 |
| Korea | 0.4 | 1.7 | 2.9 | 4.5 | 0.0 | 1.1 | 0.9 | 11.6 |
| Taiwan | 0.4 | 1.9 | 2.0 | 32.2 | 0.1 | 1.0 | 3.5 | 41.0 |
| Other | 0.0 | 0.0 | 0.1 | 0.3 | 0.0 | 0.0 | 0.0 | 0.5 |
| Total | 2.8 | 21.5 | 19.7 | 211.0 | 0.4 | 6.5 | 12.0 | 273.8 |
| Southern Asia |  |  |  |  |  |  |  |  |
| Total | 0.4 | 1.4 | 3.1 | 4.7 | 0.2 | 0.6 | 1.2 | 11.6 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 0.5 | 1.9 | 4.1 | 4.7 | 0.2 | 0.2 | 0.7 | 12.4 |
| United States of America | 4.8 | 18.6 | 17.7 | 33.5 | 0.8 | 3.3 | 6.8 | 85.4 |
| Other | 0.3 | 0.4 | 1.0 | 2.0 | 0.0 | 0.4 | 0.4 | 4.4 |
| Total | 5.5 | 20.9 | 22.9 | 40.1 | 1.0 | 3.8 | 7.9 | 102.2 |
| Africa |  |  |  |  |  |  |  |  |
| Total | 0.4 | 2.1 | 4.3 | 4.4 | 0.1 | 0.2 | 1.3 | 12.8 |
| Not stated | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.5 | 0.6 |
| Total | 21.5 | 109.4 | 190.2 | 523.6 | 6.7 | 20.7 | 56.5 | 928.7 |


| Country of residence | Convention/ conferenceOOO | Business’000 | Visiting relatives/ friends'000 | HolidayOOO | Employment’000 | Main purpose of journey |  | $\begin{aligned} & \text { Total } \\ & \mathrm{O} 000 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Education | Other and not stated |  |
|  |  |  |  |  |  | '000 | '000 |  |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| New Zealand | 29.9 | 295.8 | 1026.4 | 1167.6 | 332.3 | 55.4 | 158.7 | 3066.0 |
| Other | 8.9 | 31.8 | 169.0 | 131.6 | 4.7 | 61.8 | 58.4 | 466.3 |
| Total | 38.8 | 327.6 | 1195.4 | 1299.3 | 336.9 | 117.2 | 217.1 | 3532.3 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 6.3 | 27.7 | 42.9 | 85.2 | 13.3 | 21.8 | 23.6 | 220.8 |
| Germany | 5.1 | 56.0 | 105.7 | 408.5 | 5.4 | 54.7 | 29.2 | 664.6 |
| Italy | 4.3 | 21.4 | 78.5 | 81.8 | 4.2 | 14.6 | 13.4 | 218.2 |
| Netherlands | 2.4 | 20.8 | 63.6 | 207.4 | 11.5 | 9.6 | 18.5 | 333.9 |
| Switzerland | 3.1 | 12.6 | 36.2 | 160.1 | 2.7 | 26.7 | 12.6 | 254.0 |
| United Kingdom | 12.2 | 257.7 | 1183.8 | 1829.7 | 344.0 | 36.3 | 201.9 | 3865.6 |
| Other | 11.7 | 81.3 | 359.4 | 648.8 | 122.9 | 63.0 | 111.6 | 1398.7 |
| Total | 44.9 | 477.6 | 1870.1 | 3421.6 | 504.0 | 226.9 | 410.8 | 6955.8 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 3.5 | 15.6 | 119.7 | 113.1 | 3.0 | 24.3 | 15.6 | 294.8 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 4.5 | 38.1 | 138.0 | 177.4 | 4.4 | 263.5 | 70.3 | 696.3 |
| Malaysia | 4.3 | 24.7 | 167.9 | 176.0 | 13.5 | 106.4 | 24.9 | 517.7 |
| Singapore | 5.6 | 74.7 | 170.6 | 557.6 | 15.0 | 176.0 | 34.3 | 1033.8 |
| Thailand | 4.7 | 17.8 | 62.7 | 72.9 | 5.8 | 122.5 | 19.3 | 305.6 |
| Other | 6.3 | 25.8 | 291.5 | 93.4 | 14.4 | 107.6 | 44.2 | 583.2 |
| Total | 25.4 | 181.0 | 830.7 | 1077.3 | 53.1 | 775.9 | 193.1 | 3136.6 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 9.6 | 153.5 | 322.5 | 66.6 | 6.1 | 101.7 | 46.3 | 706.3 |
| Hong Kong (SAR of China) | 5.2 | 40.3 | 191.3 | 222.0 | 8.1 | 193.7 | 24.8 | 685.4 |
| Japan | 4.5 | 167.1 | 87.0 | 1743.8 | 38.6 | 411.5 | 168.4 | 2620.9 |
| Korea | 3.8 | 34.0 | 122.6 | 169.7 | 6.7 | 215.6 | 42.1 | 594.4 |
| Taiwan | 4.3 | 26.6 | 77.1 | 269.1 | 9.6 | 146.9 | 42.5 | 576.2 |
| Other | 0.1 | 0.6 | 3.8 | 6.5 | 0.0 | 3.7 | 3.0 | 17.8 |
| Total | 27.4 | 422.2 | 804.4 | 2477.7 | 69.2 | 1073.0 | 327.1 | 5201.0 |
| Southern Asia |  |  |  |  |  |  |  |  |
| Total | 5.0 | 44.6 | 210.8 | 100.1 | 27.0 | 90.9 | 41.0 | 519.3 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 7.0 | 45.2 | 134.5 | 212.3 | 37.9 | 23.5 | 27.4 | 487.7 |
| United States of America | 55.7 | 339.6 | 503.3 | 525.4 | 93.6 | 144.0 | 170.4 | 1832.1 |
| Other | 2.6 | 8.9 | 58.4 | 46.4 | 1.8 | 38.5 | 12.6 | 169.1 |
| Total | 65.3 | 393.6 | 696.2 | 784.1 | 133.3 | 206.1 | 210.3 | 2488.9 |
| Africa |  |  |  |  |  |  |  |  |
| Total | 5.3 | 52.7 | 166.7 | 108.5 | 24.5 | 26.0 | 42.4 | 426.2 |
| Not stated | 0.1 | 0.5 | 0.2 | 1.1 | 0.0 | 0.3 | 8.2 | 10.3 |
| Total | 215.7 | 1915.4 | 5894.1 | 9382.8 | 1151.0 | 2540.6 | 1465.6 | 22565.1 |

OVERSEAS VISITORS, INTENDED LENGTH OF STAY AND MAIN PURPOSE OF JOURNEYJUNE QUARTER 1998

| Purpose of journey |  |  |  |  |  | Intended I | ngth of stay |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Under 1 week | 1 week and under 2 weeks | 2 weeks and under 1 month | 1 month and under 2 months | 2 months and under 3 months | 3 months and under 6 months | 6 months and under 12 months | Total(a) |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| JAPAN |  |  |  |  |  |  |  |  |
| Convention/conference | 0.2 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.6 |
| Business | 4.2 | 1.8 | 0.3 | 0.2 | 0.1 | 0.1 | 0.4 | 7.1 |
| Visiting relatives/friends | 0.9 | 0.9 | 0.6 | 0.3 | 0.0 | 0.2 | 0.1 | 3.0 |
| Holiday | 110.3 | 33.2 | 2.1 | 0.8 | 0.5 | 1.1 | 2.5 | 150.6 |
| Employment | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.2 |
| Education | 0.0 | 0.3 | 0.0 | 0.0 | 0.2 | 0.6 | 1.2 | 2.3 |
| Other and not stated | 1.7 | 2.3 | 0.2 | 0.0 | 0.1 | 0.1 | 0.4 | 4.7 |
| Total | 117.2 | 38.9 | 3.2 | 1.4 | 1.0 | 2.1 | 4.7 | 168.5 |
| NEW ZEALAND |  |  |  |  |  |  |  |  |
| Convention/conference | 3.1 | 1.2 | 0.3 | 0.1 | 0.0 | 0.0 | 0.0 | 4.7 |
| Business | 20.3 | 4.3 | 1.5 | 0.5 | 0.6 | 0.4 | 0.3 | 27.8 |
| Visiting relatives/friends | 13.6 | 18.1 | 15.3 | 4.8 | 1.5 | 1.2 | 0.7 | 55.1 |
| Holiday | 24.0 | 34.8 | 20.2 | 2.4 | 0.8 | 0.9 | 0.8 | 84.0 |
| Employment | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 1.2 | 1.9 |
| Education | 0.3 | 0.5 | 0.2 | 0.0 | 0.0 | 0.1 | 0.1 | 1.2 |
| Other and not stated | 5.0 | 3.3 | 1.0 | 0.4 | 0.1 | 0.2 | 0.2 | 10.3 |
| Total | 66.3 | 62.3 | 38.6 | 8.3 | 3.1 | 3.1 | 3.3 | 184.9 |
| SINGAPORE |  |  |  |  |  |  |  |  |
| Convention/conference | 0.4 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.8 |
| Business | 3.7 | 1.8 | 0.6 | 0.2 | 0.0 | 0.1 | 0.1 | 6.5 |
| Visiting relatives/friends | 1.8 | 3.6 | 2.8 | 0.7 | 0.2 | 0.4 | 0.1 | 9.5 |
| Holiday | 17.0 | 29.9 | 7.7 | 0.7 | 0.3 | 0.1 | 0.2 | 55.8 |
| Employment | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 |
| Education | 0.2 | 0.1 | 0.1 | 0.0 | 0.1 | 0.2 | 0.5 | 1.3 |
| Other and not stated | 0.5 | 1.1 | 0.2 | 0.1 | 0.0 | 0.1 | 0.0 | 2.0 |
| Total | 23.6 | 36.7 | 11.5 | 1.8 | 0.6 | 0.8 | 1.0 | 76.1 |
| UNITED KINGDOM |  |  |  |  |  |  |  |  |
| Convention/conference | 0.2 | 0.6 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 1.2 |
| Business | 2.4 | 2.2 | 1.7 | 0.8 | 0.4 | 0.6 | 0.3 | 8.4 |
| Visiting relatives/friends | 2.0 | 3.6 | 14.1 | 10.3 | 2.1 | 1.5 | 0.9 | 34.6 |
| Holiday | 2.9 | 5.4 | 11.8 | 4.3 | 2.3 | 2.6 | 3.3 | 32.6 |
| Employment | 0.0 | 0.1 | 0.2 | 0.1 | 0.0 | 0.1 | 1.1 | 1.6 |
| Education | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.2 |
| Other and not stated | 0.7 | 1.8 | 0.5 | 0.4 | 0.1 | 0.3 | 0.4 | 4.2 |
| Total | 8.2 | 13.7 | 28.6 | 15.9 | 4.9 | 5.3 | 6.1 | 82.7 |
| UNITED STATES OF AMERICA |  |  |  |  |  |  |  |  |
| Convention/conference | 1.0 | 2.5 | 1.1 | 0.0 | 0.1 | 0.0 | 0.0 | 4.8 |
| Business | 7.5 | 6.0 | 2.8 | 0.8 | 0.4 | 0.7 | 0.4 | 18.6 |
| Visiting relatives/friends | 1.0 | 4.1 | 6.7 | 3.6 | 1.1 | 0.9 | 0.3 | 17.7 |
| Holiday | 6.4 | 13.6 | 10.1 | 2.2 | 0.7 | 0.3 | 0.2 | 33.5 |
| Employment | 0.1 | 0.1 | 0.2 | 0.1 | 0.0 | 0.0 | 0.3 | 0.8 |
| Education | 0.1 | 0.5 | 1.6 | 0.2 | 0.3 | 0.4 | 0.2 | 3.3 |
| Other and not stated | 1.2 | 3.6 | 0.8 | 0.5 | 0.2 | 0.3 | 0.2 | 6.8 |
| Total | 17.3 | 30.3 | 23.4 | 7.4 | 2.7 | 2.6 | 1.7 | 85.4 |
| (a) Includes 'Not stated'. |  |  |  |  |  |  |  | continued |

32 OVERSEAS VISITORS, INTENDED LENGTH OF STAY AND MAIN PURPOSE OF JOURNEY-

(a) Includes 'Not stated'.

Length of stay During the June quarter 1998, 310,700, or $33 \%$ of the 928,700 arrivals intended to stay for less than one week, while 286,400 , or $31 \%$ intended to stay between one and two weeks. There were 331,600 , or $36 \%$ of visitors intending to stay for more than two weeks, with most of these $(166,800)$ intending to stay for between two weeks and one month. Holidays were cited by more visitors intending to stay for up to one month, while for those intending to visit for more than one month, visiting friends or relatives was the most popular reason cited.

Of the 168,500 visitor arrivals from Japan, $70 \%$ intended to stay for less than one week, with the majority of these $(110,300)$ being for holiday purposes.


|  |  |  |  |  |  | Age group (years) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0-14 | 15-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 and over | Total |
| Purpose of journey | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
|  |  |  | AND N | TATED |  |  |  |  |
| Convention/conference | 0.0 | 0.2 | 2.2 | 3.1 | 2.5 | 1.1 | 0.3 | 9.5 |
| Business | 0.0 | 1.3 | 11.4 | 14.6 | 9.6 | 3.8 | 0.3 | 41.0 |
| Visiting relatives/friends | 6.6 | 7.6 | 12.2 | 12.0 | 12.9 | 10.7 | 8.4 | 70.4 |
| Holiday | 16.1 | 20.5 | 44.6 | 34.6 | 26.9 | 15.9 | 8.5 | 167.1 |
| Employment | 0.0 | 0.5 | 0.8 | 0.5 | 0.3 | 0.1 | 0.0 | 2.2 |
| Education | 0.8 | 6.3 | 3.3 | 1.2 | 0.6 | 0.2 | 0.0 | 12.4 |
| Other and not stated | 2.4 | 3.0 | 7.6 | 7.2 | 5.0 | 2.1 | 1.2 | 28.5 |
| Total | 26.1 | 39.4 | 82.1 | 73.1 | 57.7 | 33.8 | 18.9 | 331.0 |
|  |  |  | TOTA |  |  |  |  |  |
| Convention/conference | 0.0 | 0.7 | 4.3 | 7.0 | 5.9 | 2.6 | 1.0 | 21.5 |
| Business | 0.0 | 3.4 | 26.8 | 38.0 | 29.2 | 10.9 | 1.1 | 109.4 |
| Visiting relatives/friends | 19.7 | 21.0 | 33.8 | 28.1 | 32.2 | 28.5 | 26.9 | 190.2 |
| Holiday | 48.4 | 70.2 | 131.7 | 87.9 | 87.1 | 60.9 | 37.3 | 523.6 |
| Employment | 0.0 | 1.7 | 2.6 | 1.3 | 0.7 | 0.2 | 0.1 | 6.7 |
| Education | 2.1 | 11.2 | 4.3 | 1.7 | 1.0 | 0.4 | 0.0 | 20.7 |
| Other and not stated | 5.3 | 8.3 | 14.1 | 12.6 | 9.2 | 4.4 | 2.6 | 56.5 |
| Total | 75.5 | 116.5 | 217.6 | 176.5 | 165.4 | 108.1 | 69.0 | 928.7 |

Age of visitors Visitors in the 25-34 year age group accounted for $23 \%$ of the 928,700 arrivals during the June quarter 1998, followed by 35-44 year olds (19\%) and 45-54 year olds (18\%). These were similar proportions to those recorded for the March quarter 1998 (23\%, 17\% and $16 \%$ respectively).

Across all age groups holidays account for most visitor arrivals, followed by visiting friends and relatives. The exception to this was in the 35-44 year age group, where business travel was the second most popular reason for visiting Australia.

VISITOR DEPARTURES
There were 968,800 visitors departing Australia in the June quarter 1998, a slight decrease of less than $1 \%$ when compared with the 974,000 departures during the June quarter 1997. Of the visitors departing in the June quarter 1998, $70 \%$ had spent most of their time in either New South Wales ( $42 \%$ or 410,400 ) or Queensland $(29 \%$ or 283,400 ). New South Wales was the main State or Territory of stay for visitors from nearly all countries, with a few exceptions. Queensland was cited by $46 \%$ of all Japanese visitors as being the State or Territory in which they spent most time, followed by $44 \%$ who spent most time in New South Wales. New Zealanders spent most of their time in either New South Wales or Queensland (38\% in each State).

Of visitors who spent most time in Victoria, the highest number were from New Zealand ( 27,600 or $21 \%$ ), and of those that spent the most time in Western Australia, the highest number were from Singapore $(25,400$, or $26 \%)$. In fact, visitors from Singapore and Malaysia $(9,400)$ spent more time in Western Australia than in any other State or Territory.


[^0]DEPARTURES OF AUSTRALIAN RESIDENTS FOR SHORT-TERM TRIPS

In the June quarter 1998, there were 817,600 departures by Australian residents for short term trips overseas. This was an increase of $10 \%$ over the June quarter 1997, and an increase of $26 \%$ over the March quarter 1998.

Country The most popular destination for residents departing was the UK, accounting for $109,000(13 \%)$ of departures in the June quarter, followed closely by NZ, accounting for 102,500 (13\%) departures. Departures to the UK and NZ were up by $4 \%$ and $19 \%$ respectively, compared with the June quarter 1997.

Destination countries accounting for the largest proportional increases in residents departing between the June quarters of 1997 and 1998 were Thailand, up by $73 \%$ to 32,500 ; Fiji, up by $56 \%$ to 28,300 ; and Viet Nam, up by $43 \%$ to 10,500 .

Compared with the same quarter in 1997, most country destinations showed increases in the number of Australian visitors, except for Hong Kong, where the number was down by $17 \%$ to 33,800 ; Canada, down by $11 \%$ to 13,300 ; the USA, down by $7 \%$ to 84,900 ; and the Philippines, down by $2.1 \%$ to 14,700 .

Purpose of journey Of the 817,600 departures by residents in the June quarter 1998, $48 \%(390,100)$ were for holiday purposes, and $25 \%(201,400)$ were to visit friends and relatives.

Indonesia was once again the most popular destination for holiday makers $(59,200)$, followed by the UK $(54,800)$, and the USA $(38,800)$. These levels were similar to those for the June quarter 1997, where these countries respectively accounted for 50,600, 57,500 and 43,200 of all holiday departures.

Of the 201,400 departures to visit friends and relatives, NZ was the most popular destination $(36,300)$, followed by the UK $(35,300)$.

NZ was also the most popular destination for business purposes, accounting for 24,500 of the 135,900 business departures, followed by the USA $(19,000)$.

The USA was the most popular destination in the June quarter 1998 for attending conventions, accounting for 7,900 of the 32,900 departures for this purpose.

Length of stay
Residents departing for overseas in the June quarter 1998 intended to spend a total of 31.7 million days abroad (a median of 18.3 days), of which 6.9 million days, or $22 \%$, were to be spent in the UK. Europe as a destination accounted for $46 \%$, or 14.7 million, of the days to be spent abroad. Visitors to the USA intended spending 3 million days.

Visitors to the UK intended spending an average of 63 days abroad, while those visiting the USA intended spending 36 days abroad.

Holidays accounted for 13.2 million, or $42 \%$, of the person days to be spent abroad, with those taking holidays intending to spend an average of 34 days away. Residents intending to visit friends and relatives abroad intended staying an average of 50 days.

Trend estimates
In trend estimate terms the monthly departures of Australian residents over the 12 months to June have steadily increased to be 264,500 in June 1998.

As shown in the graph below the trend estimate for Australian resident departures abroad for the 12 months to June 1998 show that departures to the UK and Indonesia have been constant. The trend estimate for departures to NZ have shown a steady increase to be 40,400 in June 1998, while departures to the USA have steadily declined to be 25,600 in June.

MONTHLY OVERSEAS DEPARTURES, AUSTRALIAN RESIDENTS: TREND


| Country of intended stay | Original |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Apr | May | Jun | Jun qtr | Change over Jun qtr 1997 | Proportion of total visitors | Median intended length of stay | No. person days |
|  | '000 | '000 | '000 | '000 | \% | \% | days | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| Fiji | 9.7 | 7.8 | 10.7 | 28.3 | 56.1 | 3.5 | 10.1 | 460.0 |
| New Zealand | 44.4 | 30.1 | 28.0 | 102.5 | 19.0 | 12.5 | 9.6 | 1532.0 |
| Other | 10.3 | 10.6 | 12.0 | 33.0 | 3.9 | 4.0 | 9.7 | 764.1 |
| Total | 64.4 | 48.6 | 50.8 | 163.7 | 20.4 | 20.0 | 9.8 | 2756.1 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 3.8 | 4.3 | 4.2 | 12.3 | 18.0 | 1.5 | 30.4 | 540.6 |
| Germany | 3.6 | 3.7 | 4.4 | 11.8 | 12.5 | 1.4 | 30.7 | 593.9 |
| Greece | 3.1 | 7.0 | 7.8 | 17.8 | 13.0 | 2.2 | 50.0 | 1610.9 |
| Italy | 6.3 | 8.5 | 7.2 | 21.9 | 3.0 | 2.7 | 37.7 | 1185.5 |
| United Kingdom | 29.9 | 40.6 | 38.5 | 109.0 | 3.5 | 13.3 | 35.9 | 6899.4 |
| Other | 13.4 | 24.0 | 22.5 | 59.9 | 19.3 | 7.3 | 45.5 | 3894.2 |
| Total | 60.0 | 88.1 | 84.6 | 232.7 | 9.0 | 28.5 | 40.0 | 14724.5 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 6.3 | 8.1 | 7.0 | 21.4 | 9.9 | 2.6 | 50.0 | 1757.0 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 24.5 | 23.8 | 25.9 | 74.2 | 6.3 | 9.1 | 10.6 | 1308.7 |
| Malaysia | 8.4 | 8.3 | 9.5 | 26.2 | 16.5 | 3.2 | 12.8 | 728.8 |
| Phillipines | 5.6 | 5.0 | 4.0 | 14.7 | -2.1 | 1.8 | 21.6 | 595.5 |
| Singapore | 9.9 | 9.7 | 10.0 | 29.5 | 21.6 | 3.6 | 8.6 | 728.3 |
| Thailand | 11.1 | 9.6 | 11.8 | 32.5 | 73.1 | 4.0 | 13.9 | 672.9 |
| Viet Nam | 3.9 | 2.7 | 3.9 | 10.5 | 43.2 | 1.3 | 30.0 | 403.2 |
| Other | 0.8 | 0.9 | 0.7 | 2.4 | 7.8 | 0.3 | 30.5 | 150.4 |
| Total | 64.2 | 59.9 | 65.8 | 190.0 | 18.8 | 23.2 | 12.1 | 4587.8 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 7.1 | 6.3 | 7.4 | 20.8 | 29.3 | 2.5 | 15.3 | 631.3 |
| Hong Kong (SAR of China) | 12.6 | 9.9 | 11.3 | 33.8 | -16.9 | 4.1 | 14.5 | 1374.5 |
| Japan | 4.9 | 3.4 | 4.6 | 12.9 | 5.3 | 1.6 | 11.5 | 436.5 |
| Other | 3.4 | 3.9 | 5.5 | 12.7 | 4.4 | 1.6 | 15.1 | 431.7 |
| Total | 28.1 | 23.4 | 28.8 | 80.2 | -1.2 | 9.8 | 14.6 | 2874.0 |
| Southern Asia |  |  |  |  |  |  |  |  |
| India | 2.9 | 1.5 | 1.9 | 6.3 | 37.0 | 0.8 | 24.1 | 283.6 |
| Other | 2.4 | 1.5 | 1.6 | 5.6 | 2.8 | 0.7 | 25.4 | 220.5 |
| Total | 5.3 | 3.0 | 3.6 | 11.9 | 18.6 | 1.5 | 24.5 | 504.2 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 3.4 | 4.9 | 4.9 | 13.3 | -11.0 | 1.6 | 28.6 | 663.4 |
| United States of America | 24.3 | 31.2 | 29.4 | 84.9 | -6.5 | 10.4 | 20.0 | 3033.6 |
| Other | 1.2 | 1.8 | 2.1 | 5.1 | 7.1 | 0.6 | 30.7 | 259.7 |
| Total | 28.9 | 37.9 | 36.4 | 103.2 | -6.6 | 12.6 | 21.4 | 3956.7 |
| Africa (excluding North Africa) |  |  |  |  |  |  |  |  |
| Total | 5.0 | 3.4 | 3.9 | 12.2 | -4.4 | 1.5 | 22.4 | 468.7 |
| Other and not stated | 0.4 | 0.4 | 1.5 | 2.3 | 137.8 | 0.3 | 14.0 | 59.5 |
| Total | 262.5 | 272.8 | 282.3 | 817.6 | 9.9 | 100.0 | 18.3 | 31688.6 |


| Country of intended stay | Main purpose of journey |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Convention/ conference | Business | Visiting friends/ relatives | Holiday | Employment | Education | $\begin{aligned} & \text { Other } \\ & \text { and not } \\ & \text { stated } \end{aligned}$ | Total |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| Fiji | 0.8 | 2.6 | 2.3 | 21.3 | 0.2 | 0.1 | 1.0 | 28.3 |
| New Zealand | 4.3 | 24.5 | 36.3 | 30.8 | 1.2 | 0.9 | 4.5 | 102.5 |
| Other | 0.5 | 6.4 | 3.1 | 17.8 | 3.2 | 0.7 | 1.3 | 33.0 |
| Total | 5.5 | 33.5 | 41.6 | 69.9 | 4.6 | 1.6 | 6.8 | 163.7 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 0.7 | 1.8 | 1.8 | 7.1 | 0.2 | 0.1 | 0.5 | 12.3 |
| Germany | 0.7 | 2.1 | 4.4 | 3.6 | 0.1 | 0.3 | 0.6 | 11.8 |
| Greece | 0.0 | 0.5 | 5.2 | 11.1 | 0.1 | 0.0 | 0.9 | 17.8 |
| Italy | 0.7 | 2.2 | 6.4 | 11.2 | 0.0 | 0.5 | 0.8 | 21.9 |
| United Kingdom | 2.8 | 9.8 | 35.3 | 54.8 | 1.9 | 1.3 | 2.9 | 109.0 |
| Other | 2.7 | 4.8 | 25.5 | 24.2 | 0.4 | 0.3 | 2.0 | 59.9 |
| Total | 7.6 | 21.2 | 78.6 | 112.0 | 2.8 | 2.6 | 7.8 | 232.7 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 0.7 | 1.7 | 7.3 | 9.7 | 0.8 | 0.3 | 0.9 | 21.4 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 1.5 | 6.4 | 2.9 | 59.2 | 1.6 | 0.6 | 2.0 | 74.2 |
| Malaysia | 1.6 | 5.8 | 5.0 | 11.6 | 0.7 | 0.3 | 1.1 | 26.2 |
| Phillipines | 0.3 | 2.5 | 7.0 | 3.8 | 0.2 | 0.1 | 0.9 | 14.7 |
| Singapore | 1.8 | 9.1 | 4.0 | 12.2 | 1.2 | 0.2 | 1.1 | 29.5 |
| Thailand | 0.8 | 3.5 | 1.8 | 24.8 | 0.4 | 0.3 | 0.9 | 32.5 |
| Viet Nam | 0.0 | 0.9 | 6.1 | 2.9 | 0.3 | 0.1 | 0.3 | 10.5 |
| Other | 0.1 | 0.4 | 0.8 | 0.5 | 0.2 | 0.1 | 0.2 | 2.4 |
| Total | 6.0 | 28.7 | 27.5 | 115.1 | 4.5 | 1.8 | 6.4 | 190.0 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 0.2 | 6.1 | 4.7 | 8.1 | 0.3 | 0.4 | 0.9 | 20.8 |
| Hong Kong (SAR of China) | 0.8 | 9.8 | 8.7 | 10.6 | 2.0 | 0.4 | 1.5 | 33.8 |
| Japan | 0.6 | 4.9 | 2.4 | 3.6 | 0.4 | 0.6 | 0.4 | 12.9 |
| Other | 0.9 | 4.5 | 4.4 | 2.3 | 0.2 | 0.0 | 0.4 | 12.7 |
| Total | 2.4 | 25.3 | 20.2 | 24.6 | 2.9 | 1.5 | 3.2 | 80.2 |
| Southern Asia |  |  |  |  |  |  |  |  |
| India | 0.1 | 1.4 | 2.5 | 1.9 | 0.0 | 0.1 | 0.2 | 6.3 |
| Other | 0.1 | 0.5 | 2.2 | 2.6 | 0.1 | 0.0 | 0.1 | 5.6 |
| Total | 0.2 | 1.9 | 4.8 | 4.5 | 0.1 | 0.1 | 0.4 | 11.9 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 1.7 | 1.4 | 3.7 | 5.6 | 0.2 | 0.2 | 0.5 | 13.3 |
| United States of America | 7.9 | 19.0 | 14.4 | 38.8 | 1.5 | 1.1 | 2.2 | 84.9 |
| Other | 0.3 | 0.9 | 1.0 | 2.3 | 0.1 | 0.1 | 0.3 | 5.1 |
| Total | 9.9 | 21.3 | 19.1 | 46.7 | 1.8 | 1.4 | 2.9 | 103.2 |
| Africa (excluding North Africa) |  |  |  |  |  |  |  |  |
| Total | 0.5 | 2.1 | 2.3 | 6.4 | 0.5 | 0.2 | 0.3 | 12.2 |
| Other and not stated | 0.0 | 0.2 | 0.0 | 1.1 | 0.2 | 0.1 | 0.8 | 2.3 |
| Total | 32.9 | 135.9 | 201.4 | 390.1 | 18.2 | 9.6 | 29.4 | 817.6 |


| Country of intended stay | Main purpose of journey in person days |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Convention/ conference | Business | Visiting friends/ relatives | Holiday | Employment | Education | Other and not stated | Total |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| Fiji | 5.7 | 43.1 | 79.5 | 263.2 | 21.4 | 1.7 | 45.4 | 460.0 |
| New Zealand | 29.9 | 238.9 | 599.6 | 433.5 | 120.4 | 24.2 | 85.6 | 1532.0 |
| Other | 7.0 | 161.9 | 93.1 | 208.2 | 196.1 | 13.1 | 84.7 | 764.1 |
| Total | 42.5 | 444.0 | 772.2 | 904.9 | 337.9 | 39.0 | 215.7 | 2756.1 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 16.9 | 34.9 | 103.7 | 325.0 | 20.4 | 21.6 | 18.2 | 540.6 |
| Germany | 13.4 | 66.7 | 258.0 | 184.8 | 17.8 | 19.6 | 33.7 | 593.9 |
| Greece | 0.1 | 15.7 | 562.6 | 912.6 | 27.5 | 0.7 | 91.7 | 1610.9 |
| Italy | 18.0 | 65.8 | 470.9 | 559.8 | 5.1 | 19.7 | 46.1 | 1185.5 |
| United Kingdom | 70.4 | 336.3 | 2038.6 | 3669.4 | 425.1 | 111.9 | 247.8 | 6899.4 |
| Other | 57.8 | 171.9 | 1906.5 | 1509.5 | 100.4 | 30.5 | 117.5 | 3894.2 |
| Total | 176.6 | 691.4 | 5340.1 | 7161.0 | 596.3 | 204.1 | 555.0 | 14724.5 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 12.9 | 77.8 | 693.5 | 711.6 | 139.0 | 35.1 | 87.2 | 1757.0 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 11.6 | 221.3 | 109.2 | 710.3 | 126.5 | 20.9 | 109.0 | 1308.7 |
| Malaysia | 12.1 | 163.9 | 172.5 | 210.7 | 98.2 | 18.1 | 53.1 | 728.8 |
| Phillipines | 2.6 | 48.5 | 296.6 | 148.5 | 25.5 | 22.5 | 51.3 | 595.5 |
| Singapore | 17.4 | 129.5 | 126.2 | 204.9 | 159.4 | 30.8 | 60.1 | 728.3 |
| Thailand | 7.9 | 97.1 | 72.8 | 397.4 | 52.1 | 13.7 | 31.8 | 672.9 |
| Viet Nam | 0.4 | 15.5 | 267.0 | 84.9 | 25.0 | 1.9 | 8.6 | 403.2 |
| Other | 0.9 | 12.8 | 49.0 | 27.4 | 30.6 | 3.6 | 26.1 | 150.4 |
| Total | 53.0 | 688.5 | 1093.3 | 1784.0 | 517.4 | 111.6 | 340.0 | 4587.8 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 2.4 | 142.2 | 224.4 | 180.3 | 32.0 | 11.0 | 39.1 | 631.3 |
| Hong Kong (SAR of China) | 9.5 | 301.1 | 342.3 | 252.9 | 315.1 | 28.2 | 125.5 | 1374.5 |
| Japan | 6.0 | 74.4 | 78.7 | 110.8 | 105.9 | 42.5 | 18.2 | 436.5 |
| Other | 8.0 | 101.4 | 185.1 | 83.5 | 25.4 | 5.6 | 22.6 | 431.7 |
| Total | 26.0 | 619.1 | 830.5 | 627.5 | 478.3 | 87.2 | 205.3 | 2874.0 |
| Southern Asia |  |  |  |  |  |  |  |  |
| India | 1.2 | 37.7 | 112.4 | 85.2 | 6.0 | 23.6 | 17.6 | 283.6 |
| Other | 0.8 | 24.1 | 96.0 | 80.2 | 8.7 | 2.2 | 8.6 | 220.5 |
| Total | 1.9 | 61.8 | 208.4 | 165.4 | 14.7 | 25.8 | 26.2 | 504.2 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 34.3 | 26.5 | 205.6 | 304.7 | 43.3 | 9.1 | 39.9 | 663.4 |
| United States of America | 127.7 | 417.9 | 697.9 | 1226.6 | 272.9 | 118.1 | 172.4 | 3033.6 |
| Other | 3.8 | 34.1 | 81.7 | 101.8 | 22.9 | 2.9 | 12.5 | 259.7 |
| Total | 165.9 | 478.4 | 985.2 | 1633.0 | 339.1 | 130.2 | 224.9 | 3956.7 |
| Africa (excluding North Africa) |  |  |  |  |  |  |  |  |
| Total | 8.7 | 65.7 | 115.7 | 190.8 | 57.9 | 7.9 | 22.0 | 468.7 |
| Other and not stated | 0.0 | 2.1 | 0.0 | 17.4 | 5.8 | 3.9 | 30.3 | 59.5 |
| Total | 487.5 | 3128.7 | 10039.0 | 13195.6 | 2486.4 | 644.8 | 1706.6 | 31688.6 |


| STAY |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1997 |  |  |  |  |  | 1998 |  |  |  |  |  |
|  | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun |
| Country of intended stay | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| ORIGINAL |  |  |  |  |  |  |  |  |  |  |  |  |
| Fiji | 6.5 | 5.8 | 7.5 | 6.4 | 6.5 | 8.9 | 6.8 | 4.6 | 7.2 | 9.7 | 7.8 | 10.7 |
| Hong Kong (SAR of China) | 9.4 | 10.2 | 8.7 | 10.6 | 11.9 | 18.2 | 12.2 | 14.2 | 12.9 | 12.6 | 9.9 | 11.3 |
| Indonesia | 31.0 | 28.9 | 38.7 | 31.8 | 25.8 | 23.6 | 20.7 | 21.7 | 27.6 | 24.5 | 23.8 | 25.9 |
| Italy | 6.7 | 5.7 | 9.0 | 4.4 | 2.6 | 2.8 | 1.6 | 1.7 | 4.6 | 6.3 | 8.5 | 7.2 |
| Malaysia | 9.5 | 8.0 | 9.8 | 5.9 | 7.9 | 10.5 | 9.7 | 8.6 | 8.1 | 8.4 | 8.3 | 9.5 |
| New Zealand | 27.9 | 31.5 | 39.0 | 33.1 | 31.8 | 51.3 | 36.3 | 39.6 | 36.1 | 44.4 | 30.1 | 28.0 |
| Singapore | 9.6 | 10.3 | 11.2 | 8.0 | 9.9 | 8.4 | 8.5 | 9.3 | 11.1 | 9.9 | 9.7 | 10.0 |
| Thailand | 6.3 | 5.7 | 7.9 | 7.5 | 9.0 | 9.8 | 6.9 | 8.5 | 9.8 | 11.1 | 9.6 | 11.8 |
| United Kingdom | 35.9 | 27.1 | 37.4 | 24.2 | 18.8 | 24.1 | 13.0 | 13.1 | 24.9 | 29.9 | 40.6 | 38.5 |
| United States of America | 25.6 | 30.3 | 41.2 | 29.6 | 25.7 | 35.9 | 26.5 | 19.3 | 27.2 | 24.3 | 31.2 | 29.4 |
| Other and not stated | 80.6 | 76.4 | 93.9 | 75.1 | 82.4 | 107.1 | 64.6 | 55.8 | 77.0 | 81.3 | 93.4 | 100.1 |
| Total | 249.0 | 239.8 | 304.2 | 236.6 | 232.3 | 300.7 | 206.8 | 196.6 | 246.4 | 262.3 | 272.8 | 282.3 |
| SEASONALLY ADJUSTED |  |  |  |  |  |  |  |  |  |  |  |  |
| Fiji | 5.9 | 5.2 | 6.2 | 6.2 | 7.2 | 6.7 | 7.5 | 7.9 | 7.8 | 10.8 | 9.2 | 9.3 |
| Hong Kong (SAR of China) | 12.1 | 12.0 | 7.6 | 12.4 | 10.8 | 12.2 | 13.7 | 13.9 | 12.7 | 13.7 | 12.6 | 10.3 |
| Indonesia | 25.6 | 27.7 | 28.6 | 28.0 | 27.4 | 24.2 | 23.7 | 29.3 | 29.0 | 28.1 | 31.7 | 22.8 |
| Italy | 4.9 | 5.5 | 5.6 | 5.6 | 5.0 | 3.3 | 4.0 | 4.1 | 4.8 | 6.0 | 5.7 | 4.7 |
| Malaysia | 7.9 | 9.4 | 7.9 | 6.2 | 8.2 | 7.3 | 9.8 | 10.8 | 9.0 | 9.8 | 10.3 | 8.6 |
| New Zealand | 33.0 | 35.3 | 33.4 | 35.6 | 34.8 | 34.9 | 35.4 | 38.7 | 31.9 | 44.4 | 39.0 | 35.3 |
| Singapore | 8.7 | 11.1 | 10.2 | 8.0 | 9.1 | 7.6 | 9.5 | 11.1 | 9.9 | 10.4 | 11.0 | 10.5 |
| Thailand | 5.9 | 7.1 | 7.4 | 6.9 | 8.2 | 8.4 | 7.6 | 9.5 | 10.1 | 9.7 | 11.3 | 13.0 |
| United Kingdom | 27.2 | 26.6 | 28.2 | 27.8 | 28.4 | 25.5 | 26.5 | 25.7 | 27.5 | 26.5 | 29.6 | 27.0 |
| United States of America | 25.6 | 31.5 | 31.3 | 30.2 | 30.1 | 30.8 | 29.7 | 27.5 | 28.5 | 26.7 | 28.6 | 25.5 |
| Other and not stated | 75.4 | 80.7 | 83.4 | 92.1 | 80.7 | 79.6 | 83.2 | 80.0 | 81.3 | 85.5 | 86.4 | 85.3 |


| Total | 232.1 | 251.8 | 249.7 | 259.0 | 249.8 | 240.4 | 250.5 | 258.5 | 252.5 | 271.6 | 275.5 | 252.2 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Fiji | 5.9 | 6.0 | 6.1 | 6.3 | 6.6 | 7.0 | 7.5 | 8.1 | 8.6 | 9.1 | 9.1 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Hong Kong (SAR of <br> $\quad$ China) | 12.9 | 12.3 | 11.9 | 11.8 | 12.0 | 12.5 | 12.9 | 13.2 | 13.1 | 12.8 | 12.3 |
| Indonesia | 26.9 | 27.4 | 27.4 | 27.1 | 26.6 | 26.4 | 26.7 | 27.3 | 27.9 | 28.1 | 28.3 |
| Italy | 5.3 | 5.3 | 5.2 | 5.0 | 4.6 | 4.3 | 4.3 | 4.5 | 4.8 | 5.1 | 5.3 |
| Malaysia | 8.3 | 8.0 | 7.8 | 7.7 | 7.9 | 8.4 | 9.0 | 9.5 | 9.7 | 9.7 | 9.6 |
| New Zealand | 34.0 | 34.1 | 34.4 | 34.6 | 34.8 | 35.3 | 36.0 | 36.8 | 37.5 | 38.4 | 39.4 |
| Singapore | 9.6 | 9.6 | 9.4 | 9.1 | 8.9 | 9.0 | 9.3 | 9.8 | 10.2 | 10.4 | 10.5 |
| Thailand | 6.6 | 6.8 | 7.1 | 7.4 | 7.7 | 8.1 | 8.5 | 9.1 | 9.8 | 10.4 | 11.2 |
| United Kingdom | 27.6 | 27.8 | 27.7 | 27.4 | 27.0 | 26.8 | 26.6 | 26.6 | 26.9 | 27.0 | 27.1 |
| United States of America | 29.0 | 29.7 | 30.3 | 30.6 | 30.5 | 30.1 | 29.4 | 28.7 | 28.1 | 27.4 | 26.5 |
| Other and not stated | 79.3 | 81.3 | 83.0 | 83.8 | 83.5 | 82.7 | 81.9 | 81.9 | 82.6 | 83.6 | 84.3 |
|  |  |  |  |  |  | 84.7 |  |  |  |  |  |
| Total | $\mathbf{2 4 5 . 5}$ | $\mathbf{2 4 8 . 3}$ | $\mathbf{2 5 0 . 2}$ | $\mathbf{2 5 0 . 7}$ | $\mathbf{2 5 0 . 2}$ | $\mathbf{2 5 0 . 6}$ | $\mathbf{2 5 2 . 2}$ | $\mathbf{2 5 5 . 3}$ | $\mathbf{2 5 9 . 3}$ | $\mathbf{2 6 2 . 0}$ | $\mathbf{2 6 3 . 7}$ |

INTRODUCTION

TOURIST ACCOMMODATION

SCOPE AND COVERAGE

1 This publication brings together domestic tourism data from a number of sources, including previously unpublished data from the quarterly Survey of Tourist Accommodation (STA) and the Overseas Arrivals and Departures Collection (OAD).

2 The series of tables and graphs in the tourist accommodation section of this publication contain statistics for Australia and each State and Territory. Statistics in this publication are the latest available for the June quarter 1998.

3 Tourist accommodation establishments included in the STA, and for which data appear in this publication, are hotels, motels and guest houses with facilities; and serviced apartments which are available to the general public for a minimum of one night.

4 Data collected and published relate to both long-term and short-term guests at hotels, motels and guest houses, but only short-term guests at serviced apartments. For hotels, motels and guest houses the amount of long-term residential activity is considered insignificant. This activity is included in the data presented.

5 As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units which were previously classified as hotels, motels or holiday flats have been reclassified to serviced apartments. A small number of establishments previously classified as motels, have been reclassified as holiday flats, units or houses, and are no longer in scope of the quarterly STA.

6 From the March quarter 1998, only those in-scope establishments with 15 or more rooms or units are covered by the survey. Data for the 1997 calendar year have been recompiled on the new basis. Data for time periods prior to 1997 have been recompiled to only include accommodation establishments with 15 or more rooms, but have not been recompiled to reflect the inclusion of serviced apartments as a separate classification. This means that data for periods prior to the March quarter 1997 reflect the old classification and only include hotels, motels and guest houses. It should be noted that some serviced apartments may have been included in STA estimates prior to the March quarter 1997, as they may previously have been classified as hotels or motels, as outlined in paragraph 5 above.

7 As a result of the changes to the scope and classification of accommodation establishments there is a break in all time series between the December quarter 1996 and the March quarter 1997.

ESTIMATES AT CONSTANT PRICES

INTERNATIONAL TOURISM

SOURCE OF THE STATISTICS

8 Estimates of quarterly takings from accommodation contained in this publication are also expressed in terms of average 1989-90 prices (constant prices). These estimates are presented in original, seasonally adjusted and trend terms, for Australia and each State and Territory. (Note: monthly data at constant prices are not available.)

9 Takings from accommodation for each State and Territory have been deflated using the All Groups Consumer Price Index (CPI) for the relevant capital city. The CPI has been used as it is a measure of the general extent of price change (inflation) in the economy. (Note: the CPI is only produced for capital cities.) As an example, an increase of $10 \%$ in the New South Wales takings from accommodation at 1989-90 prices over a period would mean that New South Wales takings from accommodation increased $10 \%$ more than the Sydney CPI over that period, implying that takings from accommodation in New South Wales increased $10 \%$ more than inflation.

10 General information on price deflators and constant price estimates is contained in section 4 of Australian National Accounts: Concepts, Sources and Methods, 1989 (ABS Cat. no. 5216.0).

11 The series of tables and graphs contained in the international tourism section of this publication contains statistics on short-term visitors arriving in or departing from Australia, and departures of Australian residents for short-term trips abroad. Short-term movement relates to an intended length of stay of less than 12 months.

12 Persons arriving in, or departing from, Australia are required to complete prescribed questionnaires in the form of Incoming and Outgoing Passenger Cards. These cards provide information to the Department of Immigration and Multicultural Affairs (DIMA) for administrative purposes and serve as the source of statistics of overseas arrivals and departures. In accordance with the Census and Statistics Act 1905, information relating to individuals, individual flights or ships and individual carriers, which is contained in these cards or other documents, is treated as confidential by the Australian Bureau of Statistics.

13 Implementation of the Migration Reform Act 1992 by DIMA required that a health and character check be incorporated with the Incoming Passenger Card. The redesign of both passenger cards followed and new passenger cards were officially introduced on 1 September 1994. The main statistical change relating to data in this publication affects the purpose of journey classification and constitutes a break in time series for this data item.

ESTIMATION METHOD

CORRECTIONS AND IMPUTATIONS

SEASONAL ADJUSTMENT

14 The statistics in this publication relate to the number of movements of travellers rather than the number of travellers (i.e. the multiple movements of individual persons during a given reference period are each counted separately). The statistics exclude the movements of operational air and ships' crew, of transit passengers who pass through Australia but are not cleared for entry, and of passengers on pleasure cruises commencing and finishing in Australia aboard ships not then engaged on regular voyages.

15 Overseas arrival and departure statistics are derived from a combination of full enumeration and sampling. All movements with a duration of stay of less than one year are sampled. Statistics relating to these movements are therefore estimates, which may differ from statistics which would have been obtained if details of all these movements had been processed.

16 Imprecision due to sampling errors should not be confused with errors arising from imperfections in reporting, which may occur in any data collection, whether sampled or not. Every effort is made to minimise such errors, by careful design of the passenger cards and through checks on the information once it is received. During the edit process some items are corrected where they conflict with other known information. Missing replies to certain items such as age are also imputed by reference to other related items.

17 Errors of this kind differ from discrepancies arising from the fact that certain information reflects the travellers' intentions, at the time the passenger cards were completed. These intentions are, of course, subject to change. Particularly affected is the distinction between permanent and temporary movement and in the latter case, length of intended stay, country in which most time will be spent, and purpose of journey.

18 Seasonally adjusted and trend estimates are shown in various graphs and tables throughout this publication. In these series, account has been taken of normal seasonal factors, 'trading day' effects (arising from the varying number of Sundays, Mondays, Tuesdays etc. in the month) and the effect of movement in the date of Easter which may, in successive years, affect figures for different months. Details of the methods used in seasonally adjusting the series from the STA and OAD collections are available on request.

19 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effect of other influences on the series may be more clearly recognised. Seasonal adjustment procedures do not aim to remove the irregular or non-seasonal influences which may be present in any particular month. Irregular influences that are highly volatile can make it difficult to interpret the movement of the series even after adjustment for seasonal variation, and cannot be assumed to indicate changes in the trend.

20 Smoothing seasonally adjusted series reduces the impact of the irregular component of the seasonally adjusted series and creates the trend estimates. The trend estimates are derived by applying a 13 -term weighted moving average to the monthly and a 7 -term Henderson moving average to the quarterly seasonally adjusted series. The 7- and 13-term Henderson averages (like all Henderson averages) are symmetric but, as the end of a time series is approached, asymmetric forms of the average are applied. Unlike the weights of the standard 7-term Henderson moving average, the weights employed with the quarterly data have been tailored to suit the particular characteristics of individual series.

21 While these techniques enable smoothed data for the latest period to be produced, it does result in revisions to the smoothed series, principally of recent months, as additional observations become available. There may also be revisions as a result of the re-estimation of the seasonal factors. For further information refer to, A Guide to Interpreting Time Series-Monitoring 'Trends', an Overview, 1993
(ABS Cat. no. 1348.0), or contact the Assistant Director, Time Series Analysis on 0262526345.

22 Comprehensive definitions and explanations, and detailed data are contained in the publications below, which can be obtained from ABS Bookshops or by mail order:

Directory of Tourism Statistics, 1997 (ABS Cat. no. 1130.0)—irregular

Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0)issued monthly

Migration, Australia (ABS Cat. no. 3412.0)—issued annually
Consumer Price Index (ABS Cat. no. 6401.0)—issued quarterly
Tourist Accommodation, Australia (ABS Cat. no. 8635.0)—issued quarterly

Tourist accommodation small area data for each State and the Northern Territory-issued quarterly

23 Current publications produced by the ABS are listed in the Catalogue of Publications and Products (ABS Cat. no. 1101.0). The ABS also issues on Tuesdays and Fridays, a Release Advice
(ABS Cat. no. 1105.0) which lists publications to be released in the next few days. Both are available from any ABS office or the ABS website.

24 Related statistics are also published by the Bureau of Tourism Research, The Department of Immigration and Multicultural Affairs and the Department of Transport and Regional Services.

ADDITIONAL STATISTICS AVAILABLE

ROUNDING

SYMBOLS AND OTHER USAGES

25 As well as the statistics included in this and related publications, the ABS can make available information which is not published. Generally a charge is made for providing unpublished information.

26 Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

ABS Australian Bureau of Statistics
CPI Consumer Price Index
DIMA Department of Immigration and Multicultural Affairs
n.a. not available
n.p. not published

NZ New Zealand
OAD Overseas Arrivals and Departures Collection
STA Survey of Tourist Accommodation
UK United Kingdom
USA United States of America nil or rounded to zero
not applicable

## GLOSSARY

Average length of stay

## Average nightly guests per occupied room

Average nightly rooms occupied per establishment

Average takings per establishment

Average takings per guest night

## Average takings per room night available <br> Average takings per room night occupied

Average length of stay is expressed in numbers of days and calculated:

- for hotels, motels and guest houses, by dividing guest nights by guest arrivals; and
- for serviced apartments, by dividing units nights occupied by unit lettings.

Guest nights divided by room nights occupied.

The average number of rooms per establishment multiplied by the occupancy rate for the survey period.

The takings from accommodation for the survey period divided by the number of establishments at the end of the survey period.

The takings from accommodation divided by the total number of guest nights for the survey period.

The takings from accommodation divided by the total room nights available for the survey period.

The takings from accommodation divided by the total number of room nights occupied for the survey period.

Capacity Capacity in terms of Guest rooms/units or bed spaces is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

## Country of intended stay

Country of residence
Country of residence refers to the country in which short-term visitors regard themselves as living or as last having lived.

The classification of countries in this publication is based on the Standard Australian Classification of Countries. For more detailed information, refer to the Australian Bureau of Statistics publication Standard Australian Classification of Countries (SACC), 1998 (ABS Cat. no. 1269.0).

Establishments All hotels, motels, guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

Guest nights The total number of paying guests counted on each night they stayed at the accommodation establishment.

Guest rooms The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.

## Median length of stay

Defined as the length of stay which divides the relevant population into two equal parts, one half of the cases falling below the median and the other half exceeding it.

Occupancy rate Occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period.

Room occupancy rate $(\%)=\frac{\text { Room nights occupied } \times 100}{(\text { Guest rooms } \times \text { (no. of days in the period) }}$

Person days Defined as the number of short-term visitor arrivals or short-term resident departures multiplied by the intended length of stay for each visitor or resident.

Purpose of journey From September quarter 1994, all statistics relating to purpose of journey are published using the following categories:
Convention/conference, Business, Visiting friends/relatives, Holiday, Employment, Education and Other. In tabulations of data collected before September 1994, the 'Other' category includes 'In transit', and the 'Holiday' category includes 'Student vacation' and 'Accompanying business visitor'.

Room nights available The total of guest rooms/units available multiplied by the number of days for which each was available during the survey period.

Room nights occupied The total number of nights each guest room/unit was occupied by a paying guest during the survey period.

Rooms per establishment
The average number of rooms/units per establishment.

Short-term movement
Movements of travellers whose intended or actual length of stay is less than 12 months are classified as short-term. The tables for visitor arrivals and resident departures in this publication relate to short-term movements only.

Star grading The grading of hotels and motels with facilities and serviced apartments is based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication Accommodation Australia, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as a two star).

Takings from accommodation

Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

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[^0]:    (a) Includes 'Other Territories' and 'Not stated'

